

February 8, 2024

Press Release

Japan Electronics and Information Technology Industries Association

CEATEC 2024 Exhibition Outline Announced

**A comprehensive exhibition of digital innovation, celebrating its 25th anniversary,
is to be held at Makuhari Messe under the special 25th anniversary theme “Innovation for All.”**

OUTLINE – Dates: October 15 (Tue) ~ 18 (Fri), 2024
Venue: Makuhari Messe

CALL for EXHIBITS – Acceptance of Exhibit Application starts on February 15 (Thu)
Priority Applications accepted until April 30 (Tue)

Comprehensive Exhibition of Digital Innovation

CEATEC 2024

10/15 Tue 10/16 Wed 10/17 Thu 10/18 Fri

Makuhari Messe



The Japan Electronics and Information Technology Industries Association (JEITA: whose Chairperson is Keiji Kojima, Representative Executive Officer, President & CEO Hitachi, Ltd.) has announced the kickoff of CEATEC 2024, scheduled to be held for four consecutive days starting October 15 (Tue) at Makuhari Messe. Ever since the first exhibition in 2000, CEATEC has garnered a long history as a compass to provide solutions to the issues and challenges society faced during their respective eras, and as a place to present a future society brought about by technological innovations. After two years of being held completely online, CEATEC returned to Makuhari Messe in 2022, and will be celebrating its 25th anniversary this year in 2024. Applications for CEATEC 2024, a comprehensive exhibition of digital innovation, will be accepted from 10:00 a.m. on Thursday, February 15, with priority applications accepted until Tuesday, April 30.

CEATEC is one of the largest technology events in Japan, held every year in October under the exhibition purpose of “*Aiming to realize Society 5.0, which balances economic development with solutions to social issues, bringing together technology, information, and people from all industries and business sectors to envision the future through ‘co-creation’.*” This year, following its traditional concept of “*Toward Society 5.0*”, the exhibition is planning to present a number of unique events under the special theme of “*Innovation for All*” to mark the 25th anniversary of CEATEC. Exhibitor applications will be accepted from Thursday, February 15 for the following exhibition areas: General Exhibits area and three parks – Partners Park, Next Generation Park, and Global Park – in the Special Exhibits area. For more information, please visit the official CEATEC 2024 website.

Kiyoshi Shikano, Executive Producer of CEATEC, made the following comments.

“CEATEC is the one and only ‘comprehensive exhibition of digital innovation’ in Japan, where those who support the digital industry and those who use digital technologies gather under one roof, aiming not only for the development of digital technology and its implementation in society, but also to enrich society by providing a forum where people can become familiar with digital technology, learn about it, and co-create with it. CEATEC 2024, now in its 25th year, not only aims to solve issues through technology that transcends the boundaries between industries, but also to disseminate innovations for the next era from Japan to the rest of the world. The organizer and co-sponsors look forward to the participation by frontrunner companies and organizations from all industries and business sectors.”

The details of the 25th anniversary special programs at CEATEC 2024 will be announced as they become available.

[CEATEC 2024 Official Website: <https://www.ceatec.com/>]

Official Name	CEATEC 2024
Date & Time	Tuesday, October 15 to Friday, October 18, 2024 <ul style="list-style-type: none">• Premium Time – Admission by invitation and press only October 15 (Tue), from 10:00 a.m. to noon• Open to the public October 15 (Tue), from noon to 5:00 p.m. October 16 (Wed) ~ October 18 (Fri), from 10:00 a.m. to 5:00 p.m.
Venue	Makuhari Messe
Admission	Free of charge (All visitors are required to register in advance)
Organizer	Japan Electronics and Information Technology Industries Association (JEITA)
Co-sponsors	Communications and Information Network Association of Japan (CIAJ) Software Association of Japan (SAJ)

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