

# CEATEC 2021 ONLINE Exhibition Report



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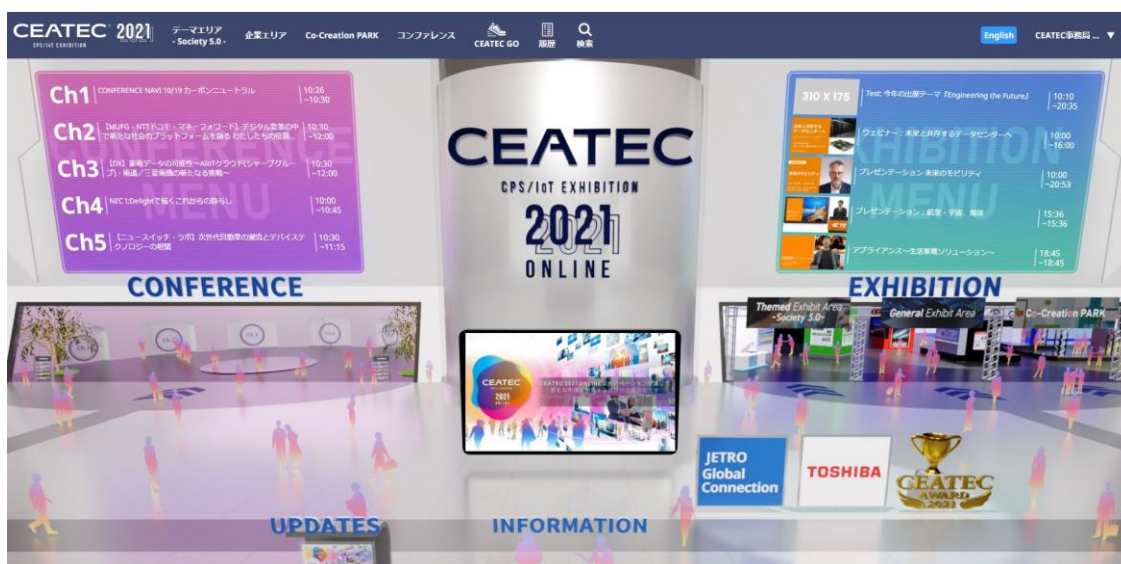
# CEATEC 2021 ONLINE Implementation Status Report

The Japan Electronics and Information Technology Industries Association (JEITA) held the CEATEC 2021 ONLINE main event between October 19 (Tue) and 22 (Fri) with a total of over 60,000 online visitors.

Since its launch in 2000, a digital consumer electronics show CEATEC has been communicating how technology can be used to enrich people's lives and expanded its exhibition scale every year. In 2016, the show declared a departure from conventional consumer electronics show, and was reborn as a "Comprehensive Exhibition of Society 5.0" that depicts future society and lifestyles through "IoT" and "co-creation". Last year, to prevent the spread of COVID-19, the show went completely online for the first time in its history. This year, the exhibition was once again held completely online due to safety considerations, with "Carbon Neutral", "5G", "Mobility", and "Super City/Smart City" as key themes for the realization of Society 5.0.

Before the main event, a pre-event introducing each of the key themes was done for the first time this year. On Friday, October 15, the opening event was held online, starting with a speech from Satoshi Tsunakawa, Chairman of JEITA, followed by messages from a number of key personnel including Minister Yasushi Kaneko of MIAC, Minister Koichi Hagiuda of METI, Executive Chairman Tomoko Namba of Keidanren, as well as messages from our overseas partner organizations such as the US Consumer Technology Association (CTA) and the Messe Berlin Group of Germany. This was followed by delivery of keynote speeches by Toshiba's Representative Executive Officer, President and CEO Satoshi Tsunakawa, Minister Karen Makishima of MDX, and Dr. John Markus Lervik, CEO and Co-founder of Cognite AS.

CEATEC 2021 ONLINE featured a total of 314 exhibitors participating in three exhibition areas: General Exhibit Area, Society 5.0 Area, and Co-Creation PARK. Of these, 85 are international exhibitors from 20 countries/regions including those from Canada and India, and more. Moreover, conferences and sessions were streamed between the period of the pre-event and after event, including lectures and panel discussions on each of the key themes. The number of conferences increased significantly from 81 sessions in 2020 to a total of 142 sessions, with a total of 105,210 registered attendees.



## ■ CEATEC 2021 ONLINE Exhibition Scale

- No. of total exhibitors: **314** companies/organizations (356 in 2020)
- No. of new exhibitors: **128** companies/organizations, New exhibitor rate of **41%** (164 with new exhibitor rate of 46% in 2020)

- Startups and university/research institution exhibitors: **115** exhibitors (135 in 2020)
- Exhibitors from overseas: **85** companies/organizations from **20** countries/regions (71 from 20 countries/regions in 2020)
- No. of conferences: **142** sessions (81 in 2020)

## Exhibit Areas

### ■Society 5.0 Area

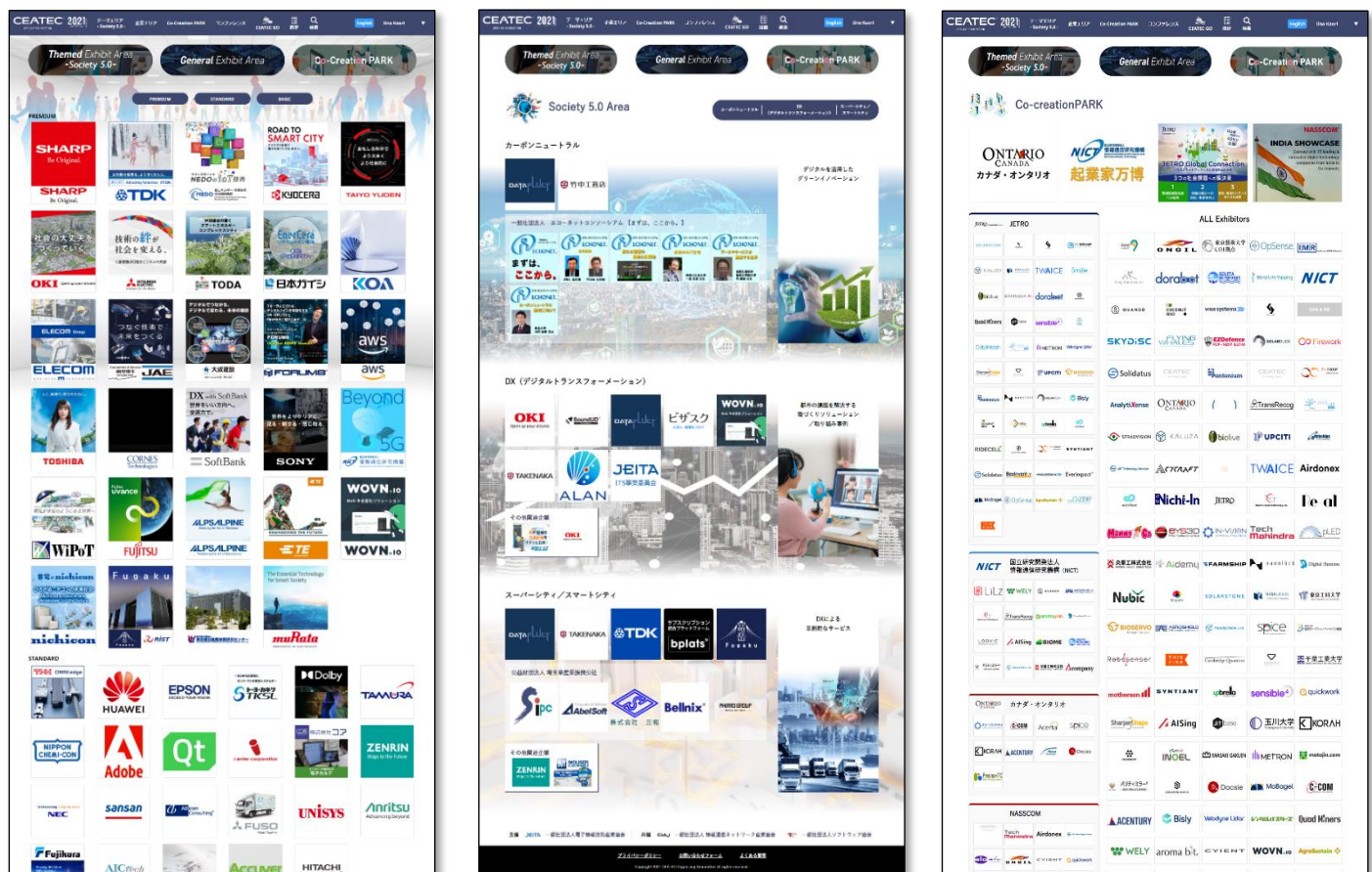
In order to respond to rapid social changes such as the COVID-19 catastrophe, the declining birthrate, the aging population, and the declining population, it is necessary to build an ecosystem that transcends the barriers of industry and competition from the standpoint of solving social issues, rather than the conventional efforts of individual companies. In order to realize Society 5.0, it will be essential for all stakeholders, including communities, governments, and industries, to build a society of "mutual aid" through the use of digital technology, and to transform and improve conventional corporate activities and services. To this end, we have organized pages with multiple exhibitors for each theme under the three categories of "Super City/Smart City," "DX," and "Carbon Neutral.

### ■General Exhibit Area

Aiming toward the New Normal and the Future of the Society 5.0, we have introduced exhibitions and presentations of initiatives and products from all industries and industries that utilize technology.

### ■Co-Creation PARK (Startup & University Zone)

Start-up firms, educational institutions and overseas organizations that will lead the global future have exhibited in a complex manner to introduce their products and solutions.



## **CEATEC AWARD 2021**



The CEATEC AWARD counted its 11th year in 2021. Once again, those technologies, products, and services on exhibit at CEATEC 2021 ONLINE making entry to the CEATEC AWARD 2021 have been reviewed. Entries that were commended as highly innovative and outstanding from academic and technological perspectives, marketability and future potential have been screened, selected, and awarded.

### **■ Minister of Internal Affairs and Communications Award**

The Minister of Internal Affairs and Communications Award recognizes candidates deemed to have contributed significantly to the improvement of living standards and society as a whole via digital transformation in the age of the "New Normal". Candidates will also be determined by their ability to enhance the efficiency of economic activities and promote added value by advancing the CPS/IoT community and realization of Society 5.0. This includes but is not limited to the innovative utilization of information and communications networks, data, AI technologies and IoT technologies in the so-called age of IoT and Big Data, as well as the formation of services based on the aforementioned technologies for use in local communities.

#### **The Smart Cities NEC Aims To Create: Super Cities** **NEC Corporation (Exhibit Area: General Exhibit)**

### **■ The Minister of Economy, Trade and Industry Award**

The Minister of Economy, Trade and Industry Award recognizes the most innovative candidates with dynamic market potential that have contributed significantly both to the advancement of the CPS/IoT community and the realization of Society 5.0. The candidates will additionally possess the creativity and marketability to stimulate digital transformation in the age of the "New Normal" while finding solutions for issues facing next-generation lifestyles, businesses and industries. Other judging criteria include the ability of candidates to ensure new value using AI, robotics, and Big Data, as well as create transformational approaches to manufacturing via services utilizing IoT and the development of technology to promote IoT across diverse fields.

#### **Film-Based Perovskite Photovoltaic Module** **Toshiba Corporation (Exhibit Area: General Exhibit)**

## ■Category Awards

### 1. Carbon Neutral Category

The awards are selected from projects with advanced technologies, products, services, new solutions and business models, including elemental technologies and concepts that can contribute to the sustainable maintenance and development of industry, society and daily life, with the aim of realizing a "decarbonized society," and that are recognized for their outstanding contribution to carbon neutrality.

#### ■Grand Prix

**Film-Based Perovskite Photovoltaic Module**

**Toshiba Corporation (Exhibit Area: General Exhibit)**

#### ■Semi Grand Prix

**Visualization Of Various Sea Conditions with a Tidal Current Power Generation System Energy Harvesting Smart Buoy**

**Kyocera Corporation (Exhibit Area: General Exhibit)**

### 2. Super City/ Smart City Category

The awards are selected from projects that promote the co-creation of technologies and services, such as innovative services, data collaboration and utilization in all aspects of the community and daily life, which encourage governments and industries to work together to propose and develop super cities & smart cities at the forefront of societies in the age of the "New Normal". Candidates will also be judged on criteria such as their potential contributions to future society well as their feasibility and innovation.

#### ■Grand Prix

**The Smart Cities NEC Aims To Create: Super Cities**

**NEC Corporation (Exhibit Area: General Exhibit)**

#### ■Semi Grand Prix

**SoftBank's "Smart City Platform"**

**Softbank Corporation (Exhibit Area: General Exhibit)**

### 3. Digital Transformation (DX) Category

The awards are selected from technologies, products, services, solutions, and business models that promote digital transformation (DX) in various fields of industry, business activities, society, and daily life in response to the transformation of society in the age of the "New Normal", and that are recognized for their superb innovativeness, concrete feasibility and marketability.

#### ■Grand Prix

**Remote Cheering System Powered by SoundUD**

**SoundUD Consortium (Exhibit Area: Society 5.0)**

#### ■Semi Grand Prix

**Smart Checkout System (Equipped with Kyocera's AI Object Recognition Technology)**

**Kyocera Corporation (Exhibit Area: General Exhibit)**

#### **4. Solutions Category**

The awards are selected from a wide range of projects involving new technologies, products, services, software, applications, solutions and business models to sustain and enrich industry, business, society and daily life. The awards will be presented to those projects that are evaluated to be outstanding in terms of their innovativeness, concrete feasibility, and contribution to society.

■Grand Prix

**SoftBank Corp. to Promote Non-Terrestrial Network Solutions that Provide Connectivity from Space and the Stratosphere.**

**SoftBank Corporation (Exhibit Area: General Exhibit)**

■Semi Grand Prix

**Toshiba's QKD Creates a Secure Online Society**

**Toshiba Digital Solutions Corporation (Exhibit Area: General Exhibit)**

#### **5. Elemental Technologies/Devices Category**

The awards recognize elemental IoT technologies and devices as well as the ideas behind them that are used to sustain and develop industries and businesses, as well as our society and the way we live in the age of the "New Normal". Candidates are also evaluated on criteria such as innovation, technological advancement, and superior applicability to products and services.

■Grand Prix

**"Healthy hearing" connects you and the world. Medical Listening Plug**

**Sharp Corporation (Exhibit Area: General Exhibit)**

■Semi Grand Prix

**VENUE: Geomagnetic Indoor Positioning Solution Will Change the Way We Work**

**TDK Corporation (Exhibit Area: General Exhibit)**

#### **6. Startups & University Category**

The awards recognize innovative applications from start-up companies, universities and research institutes that develop IoT and other related technologies, products, services, software, and business models, and bring it to market. Candidates judged as superior from definitive perspectives such as practicality, contribution to society, technological sophistication and marketability, are considered for the awards.

■Grand Prix

**Memory Saving and Low-power Edge AI Algorithm called MST**

**AI Sing Ltd. (Exhibit Area: Co-Creation PARK)**

■Semi Grand Prix

**Marine Drone (Water Drone All Made in Japan) – Automation and Digitization for Work on the Water**

**Homura Heavy Industries Corporation (Exhibit Area: Co-Creation PARK)**

## ■Review Board Panel of Judges

Chairman:

Mr. Waichi Sekiguchi, (former editorial writer and columnist for Nikkei) MM Research Institute, Ltd.

Review Board:

Ms. Yaoko Nakagawa, Information Processing Society of Japan

Mr. Kohei Shiimoto, Institute of Electronics, Information and Communication Engineers

Mr. Masakazu, Iwaki, Institute of Image Information and Television Engineers

Mr. Kansuke Fujii, Institute of Electrical Engineers of Japan

Mr. Tetsushi Hayashi, Head of Nikkei BP Research Institute

Mr. Makoto Nishisaka, Executive Manager, ST Editorial Division, Professional Media Business Headquarters, IT media Inc.

Mr. Asuka Yazaki, Editor in chief, Boundless Inc. Engadget Japan

Mr. Yutaka Ake, Nikkan-Kogyo Shimbun, Director, Digital Media Bureau

## List of Exhibitors (Alphabetical order)

Name of Exhibitors (Company/Organization)	Exhibit Area
221 B Baker ST.	[Co-Creation PARK] Startup & University Plan
3D CityScapes	[Co-Creation PARK] Startup & University Plan
Abeam Consulting Ltd.	[General Exhibit Area] Standard Plan
Abelsoft	[Society 5.0 Area] Super City/Smart City
Accuver Co., Ltd.	[General Exhibit Area] Standard Plan
Acentury Inc.	[Co-Creation PARK] Startup & University Plan
Acerta Analytics	[Co-Creation PARK] Startup & University Plan
Acompany Co., Ltd.	[Co-Creation PARK] Startup & University Plan
ad-dice, Inc.	[Co-Creation PARK] Startup & University Plan
Adobe KK	[General Exhibit Area] Standard Plan
Advanced Research & Technology Inc.	[General Exhibit Area] Standard Plan
AECOM inc	[General Exhibit Area] Basic Plan
aeroshield Co.,Ltd.	[Co-Creation PARK] Startup & University Plan
Agoop Corp.	[General Exhibit Area] Standard Plan
AgroSustain SA	[Co-Creation PARK] Startup & University Plan
AIC tech Inc.	[General Exhibit Area] Standard Plan
Aidemy, inc.	[Co-Creation PARK] Startup & University Plan
Airdonex	[Co-Creation PARK] Startup & University Plan
AlSing Ltd.	[Co-Creation PARK] Startup & University Plan
ALAN Consortium	[Society 5.0 Area] DX
ALIGN Inc.	[General Exhibit Area] Standard Plan
ALL DEVICE CORPORATION	[General Exhibit Area] Basic Plan
ALPS ALPINE CO., LTD.	[General Exhibit Area] Premium Plan
Alteryx Japan G.K.	[General Exhibit Area] Standard Plan
Amazon Web Services Japan K.K.	[General Exhibit Area] Premium Plan
AnalytiXense Co., Ltd.	[Co-Creation PARK] Startup & University Plan
Andeco Co., Ltd.	[Co-Creation PARK] Startup & University Plan
ANRITSU CORPORATION	[General Exhibit Area] Standard Plan
AntennaHouse, Inc.	[General Exhibit Area] Basic Plan
Aomori Prefecture Lab	[General Exhibit Area] Standard Plan
Araya Inc.	[General Exhibit Area] Basic Plan
Aroma Bit, Inc.	[Co-Creation PARK] Startup & University Plan

AROMAJOIN CORPORATION	[Co-Creation PARK] Startup & University Plan
Asahi Rubber Inc.	[General Exhibit Area] Basic Plan
ASM Technologies Limited	[Co-Creation PARK] Startup & University Plan
Association of Radio Industries and Businesses	[General Exhibit Area] Basic Plan
AtomSphere Inc.	[General Exhibit Area] Standard Plan
Autofleet	[Co-Creation PARK] Startup & University Plan
Azbil Corporation	[General Exhibit Area] Basic Plan
beacapp Inc.	[General Exhibit Area] Standard Plan
Beeinventor Limited	[Co-Creation PARK] Startup & University Plan
Bellnix Co.,Ltd.	[Society 5.0 Area] Super City/Smart City
Bigiota Analytics LLP	[Co-Creation PARK] Startup & University Plan
Biolive	[Co-Creation PARK] Startup & University Plan
BIOME Inc.	[Co-Creation PARK] Startup & University Plan
Bioservo Technologies	[Co-Creation PARK] Startup & University Plan
Bisly Ltd	[Co-Creation PARK] Startup & University Plan
Blogwatcher, Inc.	[General Exhibit Area] Standard Plan
Bplats,Inc	[Society 5.0 Area] Super City/Smart City
BrainBox AI	[Co-Creation PARK] Startup & University Plan
Brickview Studios	[Co-Creation PARK] Startup & University Plan
Business+IT (SB Creative Corp.)	[General Exhibit Area] Basic Plan
BYSTAMP	[Co-Creation PARK] Startup & University Plan
Cambridge Quantum Computing Japan	[Co-Creation PARK] Startup & University Plan
CAMI & Co., Inc.	[General Exhibit Area] Basic Plan
CASIL Semiconductor.,Co.ltd	[General Exhibit Area] Basic Plan
Catana Corporation LTD.	[General Exhibit Area] Basic Plan
C-COM Satellite Systems Inc.	[Co-Creation PARK] Startup & University Plan
Chiba City Foundation for the Promotion of Industry	[General Exhibit Area] Standard Plan
Chiba Institute of Technology	[Co-Creation PARK] Startup & University Plan
Coconut Silo	[Co-Creation PARK] Startup & University Plan
Consentium Inc	[Co-Creation PARK] Startup & University Plan
CORE CORPORATION	[General Exhibit Area] Standard Plan
Cornes Technologies Ltd.	[General Exhibit Area] Premium Plan
CRIMSON TECHNOLOGY, Inc.	[General Exhibit Area] Standard Plan
Cruz Foam, Inc.	[Co-Creation PARK] Startup & University Plan
CyCraft Technology Corporation	[Co-Creation PARK] Startup & University Plan

Cyient	[Co-Creation PARK] Startup & University Plan
Data Sutram	[Co-Creation PARK] Startup & University Plan
DATAFLUCT, Inc.	[Society 5.0 Area] DX
DATAFLUCT, Inc.	[Society 5.0 Area] Carbon Neutral
DATAFLUCT, Inc.	[Society 5.0 Area] Super City/Smart City
DataMesh	[Co-Creation PARK] Startup & University Plan
DeepEyeVision Inc.	[Co-Creation PARK] Startup & University Plan
Digital Humans, Inc.	[Co-Creation PARK] Startup & University Plan
Docsie	[Co-Creation PARK] Startup & University Plan
Dolby Japan K.K	[General Exhibit Area] Standard Plan
Dorabot Inc.	[Co-Creation PARK] Startup & University Plan
East Nippon Expressway Company Limited	[General Exhibit Area] Basic Plan
ECHONET CONSORTIUM	[Society 5.0 Area] Carbon Neutral
EH Group Engineering AG	[Co-Creation PARK] Startup & University Plan
Eimee Inc.	[Co-Creation PARK] Startup & University Plan
eInfochips	[Co-Creation PARK] Startup & University Plan
ELECOM CO.,LTD	[General Exhibit Area] Premium Plan
Empath Inc.	[Co-Creation PARK] Startup & University Plan
ENEOS Corporation	[General Exhibit Area] Basic Plan
EPSON DIRECT CORP.	[General Exhibit Area] Standard Plan
etee	[Co-Creation PARK] Startup & University Plan
EtherCAT Technology Group	[General Exhibit Area] Basic Plan
Everimpact	[Co-Creation PARK] Startup & University Plan
eYs3D Microelectronics	[Co-Creation PARK] Startup & University Plan
EZDefence Inc.,	[Co-Creation PARK] Startup & University Plan
Farmship, Inc.	[Co-Creation PARK] Startup & University Plan
FCNT LIMITED	[General Exhibit Area] Basic Plan
FLEXI-SCRAM CO.,LTD	[General Exhibit Area] Basic Plan
FLYING WHALES	[Co-Creation PARK] Startup & University Plan
FORUM8 Co., Ltd.	[General Exhibit Area] Premium Plan
Fujikura Ltd.	[General Exhibit Area] Standard Plan
FUJITSU LIMITED	[General Exhibit Area] Premium Plan
GIKEN SHOJI INTERNATIONAL CO., LTD.	[General Exhibit Area] Standard Plan
GOGA, Inc.	[General Exhibit Area] Standard Plan
GOLETA NETWORKS CO., LTD.	[Co-Creation PARK] Startup & University Plan

HATS Forum	[General Exhibit Area] Basic Plan
Hayco	[General Exhibit Area] Basic Plan
Hitachi, Ltd.	[General Exhibit Area] Standard Plan
HI-TEC SEIKO CO. LTD	[General Exhibit Area] Standard Plan
Homura Heavy Industries Corporation	[Co-Creation PARK] Startup & University Plan
Huawei Technologies Japan K.K.	[General Exhibit Area] Standard Plan
idemitsutajimaEV	[General Exhibit Area] Basic Plan
i-enter Corporation, Ltd.	[General Exhibit Area] Standard Plan
imedex	[General Exhibit Area] Standard Plan
IMR Business Cooperative	[Co-Creation PARK] Startup & University Plan
Information-technology Promotion Agency	[General Exhibit Area] Standard Plan
Institute of Post-LED Photonics, Tokushima University	[Co-Creation PARK] Startup & University Plan
InUse	[Co-Creation PARK] Startup & University Plan
Invision AI	[Co-Creation PARK] Startup & University Plan
IoT Accelaration Kanagawa pref Lab	[General Exhibit Area] Standard Plan
IoT Acceleration Fukuoka city Lab	[General Exhibit Area] Standard Plan
IoT Acceleration Fukuoka pref Lab	[General Exhibit Area] Standard Plan
IoT Acceleration Kaga city Lab	[General Exhibit Area] Standard Plan
IoT acceleration Kitakyushu city Lab	[General Exhibit Area] Standard Plan
IoT Acceleration Kitami city Lab	[General Exhibit Area] Standard Plan
IoT Acceleration Nagasaki pref Lab	[General Exhibit Area] Standard Plan
IoT Acceleration Osaka City Lab	[General Exhibit Area] Standard Plan
IoT Acceleration Yao city Lab	[General Exhibit Area] Standard Plan
IRISO ELECTRONICS CO.,LTD.	[General Exhibit Area] Standard Plan
ISHIGAKI SHOTEN Inc.	[General Exhibit Area] Basic Plan
Ishikawa Sunrise Industries Creation Organization	[General Exhibit Area] Basic Plan
Ishikawa Sunrise Industries Creation Organization	[General Exhibit Area] Basic Plan
ITSkoubou	[General Exhibit Area] Standard Plan
Japan Aviation Electronics Industry, Limited	[General Exhibit Area] Premium Plan
Japan Electronics and Information Technology Industries Association	[Society 5.0 Area] DX
Japan Electronics and Information Technology Industries Association, Tape Storage Technical Committee	[General Exhibit Area] Basic Plan
Japan External Trade Organization (JETRO)	[Co-Creation PARK] Startup & University Plan
Japan federation of electronic parts distributors & dealers	[General Exhibit Area] Basic Plan
Japan Science and Technology Agency	[General Exhibit Area] Standard Plan
JITbase	[Co-Creation PARK] Startup & University Plan

Jouhoukagaku Senmon Gakkou/ Yokohama Iryoujouhou Senmon Gakkou	[Co-Creation PARK] Startup & University Plan
Kabusikaisya Suttafu	[General Exhibit Area] Standard Plan
Kaluza	[Co-Creation PARK] Startup & University Plan
KANEMATSU ELECTRONICS LTD.	[General Exhibit Area] Basic Plan
Kawamura International Co., Ltd.	[General Exhibit Area] Basic Plan
K-BIT Ltd.	[General Exhibit Area] Basic Plan
Keio University Haptics Research Center	[Co-Creation PARK] Startup & University Plan
Kemet Japan Co., LTD	[General Exhibit Area] Standard Plan
Keysight Technologies Japan K.K.	[General Exhibit Area] Basic Plan
Kistler Japan G.K.	[General Exhibit Area] Basic Plan
KOA CORPORATION	[General Exhibit Area] Premium Plan
KODENSHI CORP.	[General Exhibit Area] Basic Plan
Kokusai Kogyo Co., Ltd.	[General Exhibit Area] Standard Plan
Korah Limited	[Co-Creation PARK] Startup & University Plan
Kyocera Corporation	[General Exhibit Area] Premium Plan
Kyosai Technos Co., Ltd.	[General Exhibit Area] Basic Plan
L&T Technology Services	[Co-Creation PARK] Startup & University Plan
LBMA Japan General Organization	[General Exhibit Area] Standard Plan
LiLz Inc.	[Co-Creation PARK] Startup & University Plan
Logic Research Co., Ltd.	[General Exhibit Area] Basic Plan
Loop Now Technologies Inc. (Firework)	[Co-Creation PARK] Startup & University Plan
LOOVIC Inc.	[Co-Creation PARK] Startup & University Plan
M2mobility Inc.	[General Exhibit Area] Standard Plan
MAGMENT GmbH	[Co-Creation PARK] Startup & University Plan
Mammygo	[Co-Creation PARK] Startup & University Plan
METRON	[Co-Creation PARK] Startup & University Plan
MI-6 Ltd	[General Exhibit Area] Basic Plan
MITSUBISHI ELECTRIC CORPORATION	[General Exhibit Area] Premium Plan
Mitsubishi Fuso Truck and Bus Corporation	[General Exhibit Area] Standard Plan
MoBagel Inc.	[Co-Creation PARK] Startup & University Plan
MotherSumi Infotech and Designs KK	[Co-Creation PARK] Startup & University Plan
motojin.com, Inc.	[Co-Creation PARK] Startup & University Plan
Mouser Electronics	[General Exhibit Area] Basic Plan
MovaCloud Inc.	[Co-Creation PARK] Startup & University Plan
Murata Manufacturing Co., Ltd.	[General Exhibit Area] Premium Plan

Nanlock Security	[Co-Creation PARK] Startup & University Plan
Nara Prefecture Institute of Industrial Development	[General Exhibit Area] Standard Plan
NASSCOM	[Co-Creation PARK] Startup & University Plan
National Institute of Information and Communications Technology	[Co-Creation PARK] Startup & University Plan
National Institute of Information and Communications Technology	[General Exhibit Area] Premium Plan
NEC	[General Exhibit Area] Standard Plan
New Energy and Industrial Technology Development Organization	[General Exhibit Area] Premium Plan
Newndra Innovations Private Limited	[Co-Creation PARK] Startup & University Plan
NGK INSULATORS, LTD.	[General Exhibit Area] Premium Plan
NHK Engineering System, Inc.	[General Exhibit Area] Basic Plan
NICHICON CORPORATION	[General Exhibit Area] Premium Plan
Nichi-In Software Solutions Pvt. Ltd.	[Co-Creation PARK] Startup & University Plan
Nihon Unisys, Ltd.	[General Exhibit Area] Standard Plan
Nihon University Business, Research and Intellectual Property Center (NUBIC)	[Co-Creation PARK] Startup & University Plan
NIPPON CHEMI-CON CORPORATION	[General Exhibit Area] Standard Plan
NIPPON CONTROL SYSTEM Corporation	[General Exhibit Area] Standard Plan
Nippon Shokubai Co., Ltd.	[General Exhibit Area] Basic Plan
NIPPON SYSTEMWARE CO., LTD.	[General Exhibit Area] Basic Plan
NJC Net Communications Co., Ltd.	[General Exhibit Area] Basic Plan
Novel Crystal Technology, Inc.	[Co-Creation PARK] Startup & University Plan
Oki Electric Industry Co., Ltd.	[Society 5.0 Area] DX
Oki Electric Industry Co., Ltd.	[General Exhibit Area] Premium Plan
Ongil Private Limited	[Co-Creation PARK] Startup & University Plan
Ontario Canada Pavilion	[Co-Creation PARK] Startup & University Plan
OpSense, Inc.	[Co-Creation PARK] Startup & University Plan
Osaka Pref. IoT Acceleration Lab	[General Exhibit Area] Standard Plan
Ota City Industry and Economy Department	[General Exhibit Area] Standard Plan
Panasonic - Panasonic Visuals Co., Ltd. / Panasonic Life Solutions Networks Co., Ltd.	[General Exhibit Area] Basic Plan
Pantonium	[Co-Creation PARK] Startup & University Plan
Parity Innovations Co. Ltd.	[Co-Creation PARK] Startup & University Plan
Patentfield Ltd.	[Co-Creation PARK] Startup & University Plan
PHIARO CORPORATION	[Society 5.0 Area] Super City/Smart City
Pinmicro inc	[General Exhibit Area] Standard Plan
Pleora Technologies Inc.	[Co-Creation PARK] Startup & University Plan

POLA INC.	[General Exhibit Area] Basic Plan
Precise-ITC, Inc.	[Co-Creation PARK] Startup & University Plan
Quad Miners	[Co-Creation PARK] Startup & University Plan
QUANDO, Inc.	[Co-Creation PARK] Startup & University Plan
Quick Work	[Co-Creation PARK] Startup & University Plan
RAVELTECH LAB Inc.	[Co-Creation PARK] Startup & University Plan
RC Solution Co.	[General Exhibit Area] Standard Plan
Re-al, Co., Ltd.	[Co-Creation PARK] Startup & University Plan
Rentalbusters Co., Ltd.	[Co-Creation PARK] Startup & University Plan
Research Organization for Information Science and Technology	[General Exhibit Area] Premium Plan
Ridecell	[Co-Creation PARK] Startup & University Plan
RIKEN Center for Computational Science	[Society 5.0 Area] Super City/Smart City
ROBOSENSOR TECHNOLOGY RESEARCH INC.	[Co-Creation PARK] Startup & University Plan
Saitama Industrial Promotion Public Corporation	[Society 5.0 Area] Super City/Smart City
SAKURA KCS Corporation	[General Exhibit Area] Basic Plan
Sansan, Inc.	[General Exhibit Area] Standard Plan
SANWA CORPORATION	[Society 5.0 Area] Super City/Smart City
Sendai IoT Lab	[General Exhibit Area] Standard Plan
Sensible 4 Oy	[Co-Creation PARK] Startup & University Plan
SHARP CORPORATION	[General Exhibit Area] Premium Plan
Sharper Shape Inc.	[Co-Creation PARK] Startup & University Plan
SHINAGAWA SHOKO CO., LTD.	[General Exhibit Area] Basic Plan
Shinhodo Inc.	[General Exhibit Area] Standard Plan
Showa Denko Materials Co., Ltd.	[General Exhibit Area] Basic Plan
Skydisc, Inc.	[Co-Creation PARK] Startup & University Plan
SLEEP SELECT Co., Ltd.	[General Exhibit Area] Basic Plan
SMIILE	[Co-Creation PARK] Startup & University Plan
Social Value Incubation Lab Co., Ltd.	[General Exhibit Area] Standard Plan
SoftBank Corp.	[General Exhibit Area] Premium Plan
SolarDuck BV.	[Co-Creation PARK] Startup & University Plan
Solarstone	[Co-Creation PARK] Startup & University Plan
Solidatus	[Co-Creation PARK] Startup & University Plan
Sony Group Corporation	[General Exhibit Area] Premium Plan
SoundUD Consortium	[Society 5.0 Area] DX
SPICE Technology Group, Inc.	[Co-Creation PARK] Startup & University Plan

StradVison, Inc.	[Co-Creation PARK] Startup & University Plan
SUMITOMO BAKELITE CO., LTD.	[General Exhibit Area] Basic Plan
Sungmun Electronics Co., Ltd	[General Exhibit Area] Basic Plan
Syntiant Corp.	[Co-Creation PARK] Startup & University Plan
TACHIBANA ELETECH CO.,LTD.	[General Exhibit Area] Basic Plan
TAISEI CORPORATION	[General Exhibit Area] Premium Plan
TAIYO YUDEN	[General Exhibit Area] Premium Plan
TAKENAKA CORPORATION	[Society 5.0 Area] DX
TAKENAKA CORPORATION	[General Exhibit Area] Basic Plan
TAKENAKA CORPORATION	[Society 5.0 Area] Carbon Neutral
TAKENAKA CORPORATION	[Society 5.0 Area] Super City/Smart City
Tamagawa University Quantum ICT Research Institute	[Co-Creation PARK] Startup & University Plan
TAMURA CORPORATION	[General Exhibit Area] Standard Plan
TDK Corporation	[General Exhibit Area] Premium Plan
TDK Corporation	[Society 5.0 Area] Super City/Smart City
Tech Mahindra Limited	[Co-Creation PARK] Startup & University Plan
TECHNO SYSTEMS,Inc.	[General Exhibit Area] Basic Plan
TGO	[General Exhibit Area] Basic Plan
The COI Site, Tokyo University of the Arts	[Co-Creation PARK] Startup & University Plan
The Qt Company Oy	[General Exhibit Area] Standard Plan
The University of Tokyo's Institute for Open Innovation	[Co-Creation PARK] Startup & University Plan
ThisFish Inc.	[Co-Creation PARK] Startup & University Plan
THK CO., LTD.	[General Exhibit Area] Standard Plan
TODA CORPORATION	[General Exhibit Area] Premium Plan
Tohoku Institute of Technology	[Co-Creation PARK] Startup & University Plan
Tokyo Metropolitan Industrial Technology Research Institute	[General Exhibit Area] Premium Plan
Tokyo Metropolitan Small and Medium Enterprise Support Center	[General Exhibit Area] Standard Plan
Tokyo University of Science	[Co-Creation PARK] Startup & University Plan
Tokyo University of Technology School of Computer Science	[Co-Creation PARK] Startup & University Plan
Toshiba Corporation	[General Exhibit Area] Premium Plan
TOYO KANETSU K.K.	[General Exhibit Area] Standard Plan
TransRecog Co., Ltd.	[Co-Creation PARK] Startup & University Plan
TRIANGLE EDGE Inc.	[Co-Creation PARK] Startup & University Plan
TST Japan Co., Ltd.	[Co-Creation PARK] Startup & University Plan
TWAICE Technologies GmbH	[Co-Creation PARK] Startup & University Plan

Tyco Electronics Japan G.K.	[General Exhibit Area] Premium Plan
ULTRA-X ASIA PACIFIC	[General Exhibit Area] Standard Plan
unerry,Inc.	[General Exhibit Area] Standard Plan
Upbrella	[Co-Creation PARK] Startup & University Plan
Upciti	[Co-Creation PARK] Startup & University Plan
Uzabase, Inc.	[General Exhibit Area] Basic Plan
Valkyrie Industries Ltd	[Co-Creation PARK] Startup & University Plan
VCCI Council	[General Exhibit Area] Basic Plan
Velodyne Lidar Inc.	[Co-Creation PARK] Startup & University Plan
VisasQ Inc.	[Society 5.0 Area] DX
VisasQ Inc.	[General Exhibit Area] Basic Plan
VisiLean Ltd	[Co-Creation PARK] Startup & University Plan
ViveLab Ergo	[Co-Creation PARK] Startup & University Plan
WELY Inc.	[Co-Creation PARK] Startup & University Plan
Wingrobotics Inc.	[Co-Creation PARK] Startup & University Plan
Wireless Power Transfer Consortium for Practical Applications	[General Exhibit Area] Premium Plan
Wise Systems	[Co-Creation PARK] Startup & University Plan
World Life Mapping	[Co-Creation PARK] Startup & University Plan
Wovn Technologies, Inc.	[Society 5.0 Area] DX
Wovn Technologies, Inc.	[General Exhibit Area] Premium Plan
Wovn Technologies, Inc.	[Co-Creation PARK] Startup & University Plan
XLsoft K.K.	[General Exhibit Area] Basic Plan
Xtra, Inc.	[General Exhibit Area] Basic Plan
Yamagata University Innovation Center for Organic Electronics	[Co-Creation PARK] Startup & University Plan
Yamagata University Open Innovation Platform	[Co-Creation PARK] Startup & University Plan
Yamanashi IoT Acceleration Lab	[General Exhibit Area] Standard Plan
Ynsect	[Co-Creation PARK] Startup & University Plan
Yokosuka Industrial Promotion Foundation	[General Exhibit Area] Standard Plan
Yukai Engineering Inc.	[General Exhibit Area] Basic Plan
ZENRIN CO.,LTD.	[General Exhibit Area] Standard Plan

## Conferences

### Total number of registered attendees (viewers): 112,719

Note: Excludes figures of session introduction videos, etc.

Sept. 9 (Thu) Pre-event (Carbon Neutral)	
[Pre-091]	Challenges for Carbon Neutral Society by Digital Solutions (Green x Digital Consortium)
[Pre-092]	Initiatives to realize a carbon-neutral society (Toshiba Energy Systems & Solutions)
[Pre-093]	Be Carbon Neutral by Digital Technologies (NEC)
[Pre-094]	Challenge for Carbon Neutrality (Secom)
[Pre-095]	Green Growth Strategy through Achieving Carbon Neutrality in 2050 (Ministry of Economy, Trade and Industry)
Sept. 16 (Thu) Pre-event (5G)	
[Pre-161]	Rakuten Mobile's Global Strategy: Bringing its Virtualized 5G Platform from Japan to the World
[Pre-162]	5G Evolution and 6G (NTT Docomo)
[Pre-163]	Digital Transformation Promoted by local 5G in Japan (Local 5G Promotion Study Group)
Sept. 24 (Fri) Pre-event (Mobility)	
[Pre-241]	Tourism DX in Okinawa: What is necessary for a "Great Recovery"? (Innovation and Strategy Center Okinawa, and more)
[Pre-242]	ZF's Next Generation Mobility Strategy (ZF Japan)
[Pre-243]	Saving depopulated areas with an infrastructure in the sky -New smart logistics "SkyHub®" realized by logistics drones (Aeronext)
Sept. 30 (Thu) Pre-event (Super City/Smart City, DX)	
[Pre-301]	Sustainable ICT Infrastructure for Smart City (Hewlett-Packard Japan)
[Pre-302]	Satoyama Stadium to promote with FC IMABARI – Stadium that grows together and grows in the community (NEC Networks & System Integration)
[Pre-303]	Connected Home Alliance
[Pre-304]	In the accelerating Digital Transformation (DX), how to Consider Privacy Initiatives as a Management Strategy – Learn from actual examples of companies that have implemented privacy initiatives (METI, MIAC, and practicing companies)
Oct. 15 (Fri) Opening Event	
[Keynote Speech I]	Toshiba's Approach to Carbon Neutral and Infrastructure Resilience
[Keynote Speech II]	Karen Makishima, Minister of Digital Transformation
[Keynote Speech III]	Transformation to Contribute to Industry Profitability and Sustainability (Cognite)
Oct. 19 (Tue)	
[Ch1-101]	Launch of the Green x Digital Consortium
[Ch1-102]	People-friendly Digitization, No One Leaves Behind
[Ch1-103]	Carbon Neutrality – Enriched Mobility Society pioneered by innovation of car and society
[Ch1-104]	DENSO's Green Strategy to achieve Carbon Neutrality
[Ch1-105]	Significance of carbon neutrality in the automotive industry
[Ch1-107]	Huawei's full-scene solution - helping to achieve carbon neutrality
[Ch1-108]	Finland, a leading country of the Carbon Neutral actions by ICT
[Ch1-109]	Overview on what UK tech is doing in the carbon neutral space
[Ch2-101]	[MUFG/NTT Docomo/Money Forward] Creating a new social platform in the age of digital transformation – "Our mission and global joint development"
[Ch2-102]	The way go forward for Japanese IT & Electronics companies in the Carbon-Neutral Era.
[Ch2-103]	HPE's dedication to realize a sustainable future. Advances at the personal, community and global levels.
[Ch2-104]	We Care More.
[Ch2-105]	The 17 <sup>th</sup> JEITA Design Forum: "The Ideal Way of Design-driven Management: For Enhancing Corporate Value amid Increasing of the Uncertainty"
[Ch3-101]	Possibilities of Home Appliance Data – AIoT Cloud (Sharp Group) / Dentsu / Mitsubishi Electric's New Challenge
[Ch3-102]	DX promotion of childcare facilities and the future of childcare and education in the "Smart Childcare" concept
[Ch3-103]	Creation of the guideline for the information and communication systems using vehicles (V-HUB: Vehicle HUB) during disasters
[Ch3-104]	HATS Conference
[Ch3-105]	Web Accessibility Seminar 1: Learn how to use IT for people with disabilities
[Ch3-106]	Web Accessibility Seminar 2: Why do companies work on web accessibility?
[Ch4-101]	The future lifestyles as depicted by NEC's I:Delight

[Ch4-102]	DX2.0 and QX (Quantum Transformation) brought by a scale-free network
[Ch4-103]	<Supported by Commercial Service, Japan> Smartglasses solutions in the Covid-19 challenging environment
[Ch4-105]	Common Ground, a Digital Twin Platform for New Urban Development
[Ch4-106]	Using the power of digitalization to remove communication barriers – What are the bottlenecks of global businesses?
[Ch4-107]	NEC: Digital Transformation for city development by data utilization
[Ch5-101]	[New Switch Lab] Correlation between trends in next-generation automobiles and device technologies
[Ch5-102]	How Will Blockchain Shape the Future Society?
[Ch5-103]	Examples of introducing advanced technology in the primary food industry
[Ch5-104]	New normal using AI to improve the efficiency of government management
[Ch5-105]	Actions for the “Fuji City Telework Promotion Roadmap”
[Ch5-106]	Remote work environment improvement products “REMUTE” by sound absorbing panel “TECCCELL SAINT”
[Ch5-107]	Community Mobility which connects people with each other and people with a city
[Ch5-108]	Ruby City MATSUE Project & Working Healthcare Program MATSUE
[Ch5-109]	Remote fetal monitoring to protect healthcare workers and pregnant women under COVID-19 situations.
[Ch5-110]	Online sales service for Small and Medium Enterprises in new normal
[Ch5-111]	About the possibility of workcation where Work and Life overlap.















Oct. 20 (Wed)	
[Ch1-201]	Workshop 2021 on Utilizing use cases for commercial 5G - Situation at the forefront and future prospects
[Ch1-202]	Promote the use of 5G/Local 5G and other advanced information communications and digital technologies to accelerate industrial and social digital transformation
[Ch1-203]	How 5G is enabling digital transformation, driving both business value and social value.
[Ch1-205]	International Workshop 2021 on the latest situation towards implementing 5G-Advanced – Initiatives and issues for commercialization in each country
[Ch2-201]	ALAN Consortium Special Symposium 2021 – Technology enables the utilization of underwater environment
[Ch2-202]	Tape storage solutions to support a carbon neutral society
[Ch2-203]	Simulation-first “city planning” (Smart cities and carbon neutrality realized through the power of Fugaku)
[Ch2-204]	The near future of digital infrastructure toward the realization of DX of space – Expectations for Fugaku in the age of edge computing (concentration and distribution of computational resources)
[Ch2-205]	The latest in the electronics, IT, and tech industries, according to “industry maps”
[Ch2-206]	Education of Programming for Kids and Edutainment Software ALGO-LOGIC
[Ch2-207]	CEATEC Student Seminar: #building the future
[Ch3-201]	To consider the expansion of the healthcare/ PHR market
[Ch3-202]	“IT Trend Survey – Cloud / Big Data / IoT / AI User Trends”: Introduction of IT Platform Business Committee / Announcement Details / Survey on IT User Trends
[Ch3-203]	Study on quality of IT services in the age of DX
[Ch3-204]	Driving Business Transformation with DX!
[Ch3-205]	Embedded software development in the DX era
[Ch3-206]	Global Standard for Energy Management to Support Carbon Neutrality
[Ch3-207]	RENKEI control for achieving carbon neutrality
[Ch4-201]	Measures for the environment by NEC – Carbon neutral by digital
[Ch4-202]	VENUE: Indoor positioning changes the way you work
[Ch4-231]	AWS in the Cloud: Digital Transformation and Beyond
[Ch4-232]	It's not too late! The basics of AWS Cloud and the first steps to utilizing it
[Ch4-233]	Starting in-house machine learning with AWS AI Services without any experience
[Ch4-234]	How to understand and leverage AWS Cloud for small and mid-sized businesses
[Ch4-235]	Interaction between the cloud and innovation
[Ch4-236]	Cloud migration starting from scratch
[Ch4-237]	Cloud is Earth-friendly - Amazon's approach to climate change
[Ch5-201]	Exploring New Role of EXPO – Potential of Cyber EXPO – How to implement Cyber EXPO ? / Power of Digital Creative
[Ch5-202]	[New Switch Lab] Floating connector technology and its future – A closer look at Iriso Electronics' ability to provide value in invisible areas
[Ch5-203]	DX success story of SMEs. “Resolving the shortage of human resources”
[Ch5-204]	DX that can be done from today – How to proceed with DX for small and medium-sized enterprises
[Ch5-205]	Challenge of a manufacturer specializing in pressure gauges, which is 112 years old. “Retrofit IoT”
[Ch5-206]	Digitalization based upon mechanical endurance test equipment

[Ch5-207]	How the commercial ships could go for digital (MaSSA-One intro)
[Ch5-208]	Revolution in surveying – Easy, high-precision 3D surveying by simply scanning with a smartphone or tablet
[Ch5-209]	Introduction of ResorTech EXPO in DX's test bed island, Okinawa
[Ch5-210]	AI nursing care monitoring system "smartNexus® Care"
[Ch5-211]	What we can do to pass on a better future to the next generation: future that our association aims

Oct. 21 (Thu)	
[Ch1-301]	Advanced Air Mobility Symposium
[Ch1-3021]	JEITA Advanced Mobility Systems Board's Special Session Part 1: Activities of Mobility-as-a-Service in Japan – current and future issues
[Ch1-3022]	JEITA Advanced Mobility Systems Board's Special Session Part 2: Connecting and supporting people and communities. Challenge of commercializing autonomous bus
[Ch1-303]	Innovating in-car entertainment with Dolby Atmos Music
[Ch1-304]	The mindset and toolset of online vehicle sales, for the automotive brands of today and tomorrow.
[Ch1-305]	Our collaboration journey with Japanese companies for bringing autonomous driving solutions to the market
[Ch1-306]	Open EV Platform - Building Blocks for The software Defined
[Ch1-308]	The Institute of Behavioral Sciences
[Ch2-301]	Workshop 2021 on the Spread and Promotion for Local 5G
[Ch2-302]	Promote the use of 5G/Local 5G and other advanced information communications
[Ch2-305]	3GPP summit ~ Latest trends on 3GPP standardization- from 5G evolution toward Beyond 5G -
[Ch3-300]	Smart Factories: The Present and the Future of Digital Twins
[Ch3-301]	Startup Pitch Stage supported by Plug and Play Japan
[Ch3-302]	EU-Japan Digital Cooperation: AI Governance, Innovation and Standardisation
[Ch4-301]	Softbank's "high-accuracy positioning solution" that realizes an automated society.
[Ch4-321]	LBMA Japan: Location Based Marketing, Service
[Ch4-322]	Revised Personal Information Protection Law: About Personal Related Information and Location Data
[Ch4-323]	Smart City x Location Data
[Ch4-324]	Location Data Usage for North America and EU
[Ch4-303]	In the accelerating Digital Transformation (DX), how to promote privacy-conscious innovation
[Ch4-304]	Information Technology for Surviving in the age of Post-Coronavirus: Seminars Offered by IPSJ and an Advanced IT Personnel Qualification called CITP
[Ch4-305]	"Why ""subscriptions"" are necessary for a sustainable and smart society.
[Ch5-301]	Special Session by Digital Agency, METI and IPA Create digital architecture that transforms society and industry
[Ch5-302]	The goals of Expo 2025
[Ch5-303]	DX initiatives in Hiroshima Prefecture
[Ch5-304]	What is "MAiZM"
[Ch5-305]	My-IoT Project: Let's Build an IoT Ecosystem!
[Ch5-306]	AoiA Virtual Data Center Service
[Ch5-307]	Utilization of autonomous delivery robots in regional logistics~ Demonstration of robot sharing service~
[Ch5-3081]	Ultra-Low Power processor and memory using spintronics technology
[Ch5-3082]	Welcome to Bio Group Control world.
[Ch5-309]	Regional revitalization partnership / Kashima x Mercari x Kashima Antlers F.C.
[Ch5-310]	At-home test kit service to optimize corporate and individual behavior.

Oct. 22 (Fri)	
[Ch1-401]	How Real SuperCity works in Depopulating Villages
[Ch1-402]	The future of sports and technology~Challenge from Imabari~
[Ch1-403]	Smart City Aizuwakamatsu (AiCT) Initiative and the Importance of Aruba Network Infrastructure
[Ch1-404]	CEATEC 2021 ONLINE Special Summit The future of the region realized by the most advanced smart city
[Ch2-401]	Next DX promotion policy, Key points of DX promotion in Enterprises "Future DX – Future Based on with and after coronavirus"
[Ch2-402]	Solution Service Market Trends in the Age of DX, and Issues and Measures for Work Style Reform with an Eye on After COVID-19
[Ch2-403]	Implementing a diverse and inclusive society by artificial intelligence
[Ch2-404]	Challenges for Realization and Direction of Response to Realize Green Transformation (GX) in Energy Consumer Companies
[Ch2-405]	What is the latest technology "Workcation Tech" that drives workcation? – Exploring its potential in Okinawa Wellness Workcation

[Ch2-406]	NTT Smart City Initiatives
[Ch2-407]	"Digital That Excites" powered by creativity and data
[Ch3-401]	Startup Pitch Stage supported by Plug and Play Japan
[Ch3-403]	Smart Mobility Solutions for a new Digital World
[Ch4-401]	Bluetooth® Technology: 2021 Market Update and impact of the COVID-19 Pandemic
[Ch4-402]	What is the manufacturing DX that combines both the principals and the organizational capabilities in the DX era? ~ The future DX map that urges separation and new combinations ~
[Ch4-403]	Local Government DX that cannot afford further delay – what we need to do now to standardize local government system
[Ch4-404]	Introduction of "Massive Data Conversion Platform" – All dedicated digital data to the network world
[Ch4-405]	Using the power of digitalization to remove communication barriers - What are the bottlenecks of global businesses?
[Ch5-401]	Takamatsu city's "Super City Project"
[Ch5-402]	Oita's Challenge
[Ch5-403]	Sarabetsu Village Super City Concept
[Ch5-404]	MATSUMOTO, a supersmart city ahead of the world -protecting people and the planet-
[Ch5-405]	Development of a co-creative regional information infrastructure with voice services and construction of a multi-layered regional system
[Ch5-4061]	Toward the mutual-assistance based decentralized society by opt-in principle
[Ch5-4062]	Sendai City×Tohoku University From the Campus to the City of the Future – A Presentation on the Super City
[Ch5-407]	Kaga City's vision of a super city
[Ch5-408]	Toward a Future Society that Starts with Green Fields (Osaka Prefecture and City) – Umekita Phase 2 Urban Development / Realization of Urban MaaS
[Ch5-410]	Toward the utilization of intellectual property information that contributes to management and business
Nov. 5 (Fri) After Event	
[SP-01]	Minister of Internal Affairs and Communications Award [NEC] – Deepen your understanding and use it for business! Discussion between the judges and key personnel from CEATEC AWARD 2021 winning exhibitors talk about the products and solutions that attracted attention at CEATEC (Part 1)
[SP-02]	Minister of Economy, Trade and Industry Award [Toshiba]- Deepen your understanding and use it for business! Discussion between the judges and key personnel from CEATEC AWARD 2021 winning exhibitors talk about the products and solutions that attracted attention at CEATEC (Part 2)
[SP-03]	< Category Award: New Social Infrastructure Categories in the Society 5.0 Era > Carbon Neutral Category Award Winner/Runner-up: Toshiba/Kyocera - Deepen your understanding and use it for business! Key personnel from CEATEC AWARD 2021 winning exhibitors talk about the products and solutions that attracted attention at CEATEC (Part 3)
[SP-04]	< Category Award: Proposal to the New Normal Social/Co-creation Category > Super City/Smart City Category Award Winner/Runner-up: NEC/Softbank - Deepen your understanding and use it for business! Key personnel from CEATEC AWARD 2021 winning exhibitors talk about the products and solutions that attracted attention at CEATEC (Part 4)
Nov. 9 (Tue) After Event	
[SP-05]	< Category Award: Proposal to the New Normal Social/Co-creation Category > Digital Transformation (DX) Category Award Winner/Runner-up: SoundUD Consortium/Kyocera - Deepen your understanding and use it for business! Key personnel from CEATEC AWARD 2021 winning exhibitors talk about the products and solutions that attracted attention at CEATEC (Part 5)
[SP-06]	< Category Award: Open Category > Solutions Category Award Winner/Runner-up: Softbank/Toshiba Digital Solutions - Deepen your understanding and use it for business! Key personnel from CEATEC AWARD 2021 winning exhibitors talk about the products and solutions that attracted attention at CEATEC (Part 6)
[SP-07]	< Category Award: Open Category > Elemental Technologies/Devices Category Award Winner/Runner-up: Sharp/TDK - Deepen your understanding and use it for business! Key personnel from CEATEC AWARD 2021 winning exhibitors talk about the products and solutions that attracted attention at CEATEC (Part 7)
[SP-08]	< Category Award: Open Category > Startups & University Category Award Winner/Runner-up: AISing/Homura Industries - Deepen your understanding and use it for business! Key personnel from CEATEC AWARD 2021 winning exhibitors talk about the products and solutions that attracted attention at CEATEC (Part 8)

プレイベント オープニングイベント アフターイベント				
Channel 1	Channel 2	Channel 3	Channel 4	Channel 5
09:58 ~ 10:00 CONFERENCE NAVI 10/22 スーパーシティ/スマートシティ  コンファレンスナビゲーター 根戸 敦子 <a href="#">詳細</a>	10:00 ~ 11:00 今後のDX推進政策と、企業におけるDX推進の要諦 I with コロナ・afterコロナを踏まえた今後...  経済産業省 商務情報政策局 情報技術利用促進課課長 兼 情報産業課ソフトウェア・情報サービス戦略室長 渡辺 琢也 氏 東京理科大学経営学部国際デザイン経営学科・教授 飯島 淳一 氏 <a href="#">詳細</a>	11:00 ~ 15:30 Startup Pitch Stage supported by Plug and Play Japan  15:45 ~ 17:00 新しいデジタルワールドのためのスマートモビリティソリューション  COO・SCTM Engineering VP & Head of APJ: Eng・Tech M Mr. Ravi Yellajosula CEO・SCTM Engineering Mr. Keita Miyagawa and MORE <a href="#">詳細</a>	10:00 ~ 10:45 Bluetooth®技術：2021年市場動向およびCOVID-19感染拡大の影響について  Bluetooth SIG APAC マーケティングディレクター ロリ・リー 氏 <a href="#">詳細</a> 11:00 ~ 11:45 DX時代の法則と組織能力を併せ持つ製造業DXとは？～物手の分業と新結合を促す未来のDX地...  アビームコンサルティング株式会社 執行役員 プリンシパル/デジタルテクノロジービジネスユニット DXセクター長 横 知志 氏 <a href="#">詳細</a> 12:00 ~ 12:45 待ったなしの自治体DX～システム標準化に向けてやるべきこと～  大分県 新産業部課長 室長 遠山 実 氏 <a href="#">詳細</a>	09:55 ~ 10:00 地域ビジョン・地域戦略ビジョンの紹介  経済産業省 商務情報政策局 情報産業課課長 西川 和晃 氏 <a href="#">詳細</a> 10:00 ~ 10:30 高松市スーパーシティ構想について  高松市 総務局参事・デジタル推進部長 小澤 孝洋 氏 <a href="#">詳細</a> 10:30 ~ 11:00 大分県の下ローン社会実装への挑戦  大分県 新産業部課長 室長 遠山 実 氏 <a href="#">詳細</a>
10:00 ~ 11:00 過疎集落が描くスーパーシティのリアル  〒504-0001 市長 堀田 勉 氏 国土交通省 道路開発課課長 評議室 室長 手塚 育之 氏 and MORE <a href="#">詳細</a>	11:00 ~ 12:00 DX時代のソリューションサービス市場動向、アフターコロナを見据えた働き方改革の課題と対策  ソリューションサービス事業委員会 委員長 富士通株式会社 執行役員兼常務 CDO補佐 馬場 俊介 氏 ソリューションサービス事業委員会 副委員長 沖電気工業株式会社 ソリューションシステム事業本部企画管理部 シニアスペシャリスト 込宮 信治 氏 and MORE <a href="#">詳細</a>			
11:30 ~ 13:30 スポーツとテクノロジーの未来の形 ～今治からの挑戦～  <a href="#">詳細</a>	12:00 ~ 13:00 超スマート社会実現に向けたAIの社会実装 (すべての人が活躍できる包摂性・多様性のある社会...)  <a href="#">詳細</a>			

## Exhibition Results

### ○Number of Exhibitors (companies/organizations)

- Exhibitors: **314**
- New exhibitors: **128**
- Exhibitors from overseas: **85 from 20 countries/regions**

General Exhibit Area	
Premium Plan	29
Standard Plan	74
Basic Plan	57
General Exhibit Area Total	160

Society 5.0 Area – Digital Transformation (DX)	6
Society 5.0 Area – Smart Cities (SM)	10
Society 5.0 Area – Carbon Neutral (CN)	8
Society 5.0 Area Total	24

Startup & University Zone	130
Co-Creation PARK Total	130

### Exhibitors from Overseas

- Number of exhibitors from overseas: 85 from 20 countries/regions

#### •Asia (28 from 6 countries/regions)

India (16), China (4), South Korea (4), Taiwan (2), Hong Kong (1), Singapore (1)

#### •Middle East (3 from 2 countries/regions)

Israel (2), Turkey (1)

#### •Europe (27 from 10 countries/regions)

France (8), UK (5), Switzerland (3), Finland (3), Estonia (2), Germany (2), Netherlands (1), Sweden (1), Spain (1), Hungary (1)

#### •North America (27 from 2 countries/regions)

USA (11), Canada (16)

## ○Number of Visitors

### CEATEC 2021 ONLINE

#### Visitors (Number of visitors per day)

2021		9/9-10/18	10/19 (Tue)	10/20 (Wed)	10/21 (Thu)	10/22 (Fri)	10/23-11/30	Total
Registered visitors	From Japan	9,589	15,424	14,727	15,640	14,003	12,064	81,447
	From overseas	143	275	241	208	174	183	1,224
	Sub-total	9,732	15,699	14,968	15,848	14,177	12,247	82,671
	Press	160	137	75	78	75	92	617
	Exhibitors	-	-	-	-	-	-	-
		9,892	15,836	15,043	15,926	14,252	12,339	83,288

#### Registered Visitors (Unique users)

2021		9/9-10/18	10/19 (火)	10/20 (水)	10/21 (木)	10/22 (金)	10/23-11/30	合計
Registered visitors	From Japan	4,112	15,642	9,652	8,731	6,351	4,479	48,967
	From overseas	72	260	179	119	80	80	790
	Sub-total	4,184	15,902	9,831	8,850	6,431	4,559	49,757
	Press	82	141	42	32	33	29	359
	Exhibitors	-	-	-	-	-	-	-
		4,266	16,043	9,873	8,882	6,464	4,588	50,116

## ○Visitor Attributes

Due to fractional processing, the total of the composition ratio (%) may not equal 100%.

Industry	2021
Automotive and transportation machinery/equipment	6.0%
Manufacturing, machinery, precision equipment	18.7%
Electronic information and communications equipment	9.8%
Electronic components, parts and devices	14.1%
Textile, apparel, fashion accessories	0.2%
Medical devices, healthcare equipment	1.1%
Sporting goods, toys	0.2%
Other manufacturing fields	3.0%
Communications services	2.3%
Internet services, web content	1.4%
Broadcasting services, visual content	1.5%
Information processing, information services	4.8%
Software	3.0%
IT-related trade, trading companies	1.3%
IT-related commerce and sales	0.4%
Energy	1.0%

Finance, securities, insurance	1.0%
Publishing, advertising, printing	2.1%
Housing, construction, real estate	4.0%
Tourism, leisure	0.1%
Gaming, amusement, entertainment	0.3%
Education, learning support (school and social education institutions)	1.1%
Chemical, materials	1.9%
Agriculture	0.1%
Transportation	0.4%
Logistics and commodity distribution	0.2%
Distribution	0.5%
Services	1.7%
Investigation, consulting	1.6%
Civil service, organizations	2.6%
Local government	0.5%
General	2.6%
Student	6.9%
Others	3.5%

Occupation	2021
Management, administration, general affairs, accounting	10.7%
Consultant	2.8%
Purchasing, procurement, broker	1.1%
Research, development	22.5%
System management, maintenance	2.0%
Engineering, planning, designing, creative	15.9%
Production, manufacturing, inspection	2.8%
Information processing, operation	0.7%
Investigation, project planning, marketing	9.4%
Public relations, advertising	1.7%

Sales	0.6%
Selling	12.7%
Other occupation	0.3%
General	6.1%
Student	3.3%
Management, administration, general affairs, accounting	7.2%

Management	2021
Company executive	6.7%
Managerial post	31.7%
Others	61.5%

# Public Relations/Promotions

## 1. Results/Analysis of Press Visitors

Number of registered members of the press (2015 ~ 2021)

	2015	2016	2017	2018	2019	2020	2021
Domestic	1,426	1,479	1,357	1,280	988	455	243
Overseas	116	94	79	79	54	12	5
Total	1,542	1,573	1,436	1,359	1,042	467	248

## 2. Headlines from Major Newspapers in Japan (October 19 – 22)

Date of publication	Newspaper	Headline
10/19	Yomiuri Shimbun	New technologies for decarbonization at CEATEC. Energy-saving consumer electronics, and next generation batteries
10/19	Nihon Keizai Shimbun	CEATEC opens today. Companies collaborate on decarbonization.
10/19	Nihon Kogyo Shimbun	What's happening today
10/19	Nihon Kogyo Shimbun	Moving along with the new normal, CEATEC 2021 (pt. 1): Electronics, displays, non-contact operation, "AI eyes" remote monitoring
10/19	Dempa Shimbun	CEATEC AWARDS 2021 Announced MIAC Award: Smart City Operating System for future-proof cities by NEC, METI Award: Toshiba's Film-Based Perovskite Photovoltaic Module
10/19	Dempa Shimbun	CEATEC 2021 ONLINE Special: Main Event of the Exhibition to be Held for Four Days from Today
10/19	Dempa Shimbun	CEATEC 2021 ONLINE Special: Interview with Kiyoshi Shikano, Executive Producer of CEATEC
10/19	Nikkei Sangyo Shimbun	Online participation from across the country. Over 300 exhibitor participation at CEATEC to exhibit electronics components and challenge for decarbonization.
10/19	Nikkan Jidosha Shimbun (Daily Automotive News)	CEATEC opens today. Main event to commence until 22 <sup>nd</sup>
10/19	Nikkan Kogyo Shimbun	Toshiba's Photovoltaic Module – One of CEATEC Award Winners. Application in urban areas
10/19	The Daily Engineering & Construction News	Exhibit by 314 companies and organization. CEATEC starts today.
10/19	The Kabushiki Shimbun	Recommendation for October 19 <sup>th</sup> by the Kabushiki Shimbun
10/19	The Kabushiki Shimbun	Trade fair CEATEC opens. Perovskite Photovoltaic Module and Flying Cars in focus
10/19	Nihon Securities Journal	Plans for Tuesday, Oct. 19 <sup>th</sup>
10/19	Shizuoka Shimbun	Remote support system award, DX category by organization promoting Yamaha, international exhibition
10/19	Shizuoka Shimbun (Evening paper)	Decarbonization and digital technologies. CEATEC opens online, due to COVID-19
10/19	The Hokkoku Shimbun	◎<Info BOX> CEATEC opens today.
10/19	The Hokkoku Shimbun(Evening paper)	◎ IT Tradeshow showcasing decarbonization and digital technology – CEATEC Opens
10/19	Yomiuri Shimbun (Osaka)	Technology race for decarbonization. CEATEC opens today. Next-generation photovoltaics
10/19	Sankei Shimbun (Osaka)	Sharp, the next-generation LCD brand. Bright and vivid with miniature LEDs
10/20	Mainichi Shimbun	Showcasing decarbonization, digital technologies. CEATEC opens online once again.
10/20	Nihon Keizai Shimbun	CEATEC opens. IoT, breaking new ground in "decarbonization". Expanding to a 400 trillion-yen market in 30 years.
10/20	Sankei Shimbun	CEATEC goes online – line-up by major electrical manufacturers. Competition for leading-edge technologies for businesses.
10/20	Nihon Kogyo Shimbun	Moving along with the new normal, CEATEC 2021 (pt. 2): Field efficiency improvement in IT AI, IoT. Support for workplace reform using 5G.

10/20	Dempa Shimbun	CEATEC 2021 ONLINE. Working with the New Normal. Main Event of the show opens.
10/20	Dempa Shimbun	Promote carbon neutral with digital technologies. Green x Digital Consortium launches with the participation by more than 50 companies and organizations.
10/20	Nikkei Sangyo Shimbun	CEATEC Opens. To be held completely online. 10% reduction of exhibitors.
10/20	Denki Shimbun	CEATEC 2021 Opens. 314 Exhibitors to promote the latest technologies until the 22 <sup>nd</sup> .
10/20	Nikkan Jidosha Shimbun (Daily Automotive News)	CEATEC Opens Online. Looking ahead to the next generation of “mobility” – the latest in technologies and solutions.
10/20	Nikkan Kogyo Shimbun	CEATEC opens online. 314 participating companies from world over. Connecting Society, Co-creating the Future.
10/20	Kensetsutsushin Shimbun	Online participation by Taisei Corporation, proposing the future of construction.
10/20	The Daily Engineering & Construction News	Aiming for carbon neutrality in society as a whole. Consortium with participation by 56 firms.
10/20	Daily Yugyohouchi Shimbun	IT Technologies/Electronics Exhibition CEATEC 2021 ONLINE. Exhibits by Idemitsu-Tajima EV.
10/20	Kanagawa Shimbun	IT exhibition opens/ Decarbonization and digital go to the main battlefield <Paper section: Economics A>
10/20	Shinano-Mainichi Shimbun	CEATEC opens online again this year. Promoting decarbonization and digitization.
10/20	Shimotsuke Shimbun	Competition between decarbonization and digitization technologies/ IT & electronics tradeshow/ CEATEC opens.
10/20	Yamanashi Nichinichi Shimbun	CEATEC Online Opens. Decarbonization and digital go to the main battlefield.
10/20	Jomo Shimbun	IT Trade Fair CEATEC Starts Online, Promoting Decarbonization, Digitization.
10/20	Niigata Nippo	IT Tradeshow CEATEC opens with decarbonization as the main area of focus.
10/20	Ibaraki Shimbun	Area of focus: Decarbonization and Digital. CEATEC Online, an IT tradeshow opens.
10/20	Chiba Nippo Shimbun	IT Tradeshow CEATEC opens with decarbonization as the main area of focus.
10/20	Saitama Shimbun	The cutting-edge IT exhibition CEATEC starts, showcasing decarbonization and digital technologies
10/20	Fukushima Minyu Shimbun	Competition in the fields of digital and decarbonization. Participation by Softbank for the first time. With an eye on global networking, IT trade fair CEATEC opens.
10/20	Hokkaido Shimbun	Competition in decarbonization and digital innovations. CEATEC Opens, with two consecutive years online.
10/20	Kahoku Shimpō	The latest IT exhibition. CEATEC Opens/ Main Focus on Decarbonization, Digitization
10/20	To-o Nippo Press	Promoting proprietary technologies. Online IT trade fair begins Online for the second consecutive year.
10/20	Iwate Nippo	IT Tradeshow CEATEC Commences. Held Online. Main Focus: Decarbonization
10/20	Fukushima-Minpo	Promoting decarbonization technologies. To be held online again, IT trade fair CEATEC opens.
10/20	Chunichi Shimbun	The race in promoting decarbonization, etc., IT trade fair CEATEC opens online.
10/20	Hokkoku Shimbun	◎ Original technologies in decarbonization and digitization. IT Exhibition CEATEC opens.
10/20	Fukui Shimbun	◎ Decarbonization and digital are the main focus. CEATEC online exhibition in consumer electronics and IT.
10/20	Kitanippon Shimbun	Many to appeal on decarbonization. CEATEC on the latest IT and electronics commences.
10/20	Gifu Shimbun	CEATEC to open. “Decarbonization” is the key word in focus. Once again, the show is held online.
10/20	Mainichi Shimbun (Osaka)	Showcasing decarbonization and digital technologies. Once again, CEATEC online opens.
10/20	Kyoto Shimbun	New technologies in coronavirus and decarbonization. CEATEC online opens.
10/20	Sankei Shimbun (Osaka)	CEATEC. Lineup of major electronic giants. Show to be held online. Competition in innovative technologies for businesses.
10/20	Kobe Shimbun	IT trade fair opens. Exhibitors promote proprietary technologies including decarbonization.
10/20	Nara Newspaper	Trade fair of the latest IT and CE opens online.
10/20	Ise Shimbun	IT Tradeshow CEATEC opens with decarbonization as the main area of focus.

10/20	Osaka Nichinichi Shimbun	IT Tradeshow CEATEC opens with decarbonization as the main area of focus.
10/20	Sanyo Shimbun	Decarbonization and digital in focus. The latest IT/consumer electronic trade fair CEATEC opens.
10/20	Ehime Shimbun	[ANTENNA] IT Trade Fair CEATEC Opens
10/20	Kochi Shimbun	Decarbonization as the main area of focus. IT Tradeshow CEATEC opens.
10/20	Nihonkai Shimbun	IT Tradeshow CEATEC opens with decarbonization and digitization as the main areas of focus.
10/20	San-in Chuo Shimpō	Decarbonization as the main area of focus. IT Tradeshow CEATEC opens.
10/20	Yamaguchi Shimbun	Decarbonization and digital as the main areas of focus. IT Tradeshow CEATEC opens. Held on the internet for two consecutive years.
10/20	Shikoku Shimbun	IT/consumer electronics show CEATEC opens. Decarbonization and digital as the main areas of focus.
10/20	Tokushima Shimbun	IT/consumer electronics show CEATEC opens
10/20	Oita Good News	Participation for the first time by Softbank. IT tradeshow opens.
10/20	Saga Shimbun	Decarbonization as the main area of focus. IT Tradeshow CEATEC opens.
10/20	Minami-Nippon Shimbun	Decarbonization and digital promotion / CEATEC opens on the Internet
10/20	Nishinippon Shimbun	Info Clip: IT trade fair opens online because of new coronavirus
10/20	Kumamotonichinichi Shimbun	© IT and electronics trade fair CEATEC opens online because of novel coronavirus
10/20	Okinawa Times	IT trade fair opens/ CEATEC 2021 ONLINE/ Main competition: DX and decarbonization
10/20	Ryukyu Shimpō	CEATEC, IT/electronics tradeshow opens. Participation by 314 companies/organizations.
10/20	Nagasaki Shimbun	IT trade fair CEATEC opens/ Decarbonization and digital as the main areas of focus.
10/20	Miyazaki Nichinichi Shimbun	IT trade fair CEATEC opens/ Decarbonization and digital are the main battlegrounds.
10/21	Nikkan Gendai	Held online until the 22 <sup>nd</sup> . CEATEC Opens. Showcasing technologies to live with novel coronavirus.
10/21	Nihon Kogyo Shimbun	Moving along with the new normal, CEATEC 2021 (pt. 3): Electronic components support contactless innovations and workplace reform. One more step closer to Society 5.0.
10/21	Nihon Kogyo Shimbun	Digital = Kiyoshi Shikano. CEATEC makes progression.
10/21	Dempa Shimbun	CEATEC 2021 ONLINE. Increasing presence through decarbonization. Green x Digital both on stage
10/21	Dempa Shimbun	CEATEC conference. Introduction of 5G case studies. Panel discussion on future prospects.
10/21	Dempa Shimbun	CEATEC ONLINE. Exhibits include the world's smallest-class chip resistor. KOA to exhibit in the General Exhibit Area.
10/21	Dempa Shimbun	Sharp's drastic improvement in display performance. Next-generation big-screen TV "AQUOS x LED" equipped with miniature LEDs.
10/21	Nikkei Sangyo Shimbun	<i>Gankou-shihai</i> (to read a book and grasp its profound meaning) = significance and motivation.
10/21	Nikkei Sangyo Shimbun	IoT applications spread from CEATEC 2021. Tamura Corporation enters into the business of watching over the elderly.
10/21	Electronic Device Industry News	Vehicle-mount connectors special: Iriso Electronics make rapid progress with its floating technology.
10/21	Osaka Nichinichi Shimbun	Fight coronavirus with new technologies. Western-Japan firms propose new ideas at CEATEC.
10/21	San-in Chuo Shimpō	Proposal to improve people's lives during the coronavirus pandemic: At CEATEC by western-Japan firms.
10/21	Okinawa Times	Proposal to improve people's lives during the coronavirus pandemic: New technologies introduced by firms like Daikin at CEATEC.
10/22	Asahi Shimbun	Decarbonization appeal by major electronics firms. CEATEC held online. Film-based photovoltaic cell. Energy conservation demonstration and more.
10/22	Dempa Shimbun	CEATEC 2021 ONLINE. Targeted at decarbonization and next-gen vehicles. Introduction of latest technologies by electronic component companies.
10/22	Dempa Shimbun	CEATEC conferences. Flying cars to be realized in 2025. Discussion on the next-gen mobility
10/22	Dempa Shimbun	CEATEC 2021 ONLINE Makers of devices and materials speeding up in the fields of "smart" technologies and carbon neutral.

10/22	Dempa Shimbun	Nobel prize nominee for perovskite solar cell. Dr. Tsutomu Miyasaka, a professor at Graduate School of Engineering at Toin Yokohama University
10/22	Nikkei Sangyo Shimbun	Contactless from CEATEC 2021. Kyocera technology that displays conversation on a panel, for use at factories and offices.
10/22	Hokkoku Shimbun	©<Schedule of the mayor of the city and town: 22 <sup>nd</sup> >
10/22	Asahi Shimbun (Osaka)	Decarbonization appeal by major electronics firms. CEATEC held online. Film-based photovoltaic cell. Energy conservation demonstration and more.

### 3. TV and Radio Coverage in Japan

Airtime	Broadcaster	Program Name	Time	News On CEATEC
Oct. 16 (Sat)	NHK	News & Weather Forecast	18:00-18:05	1'30
	NHK	News 7	19 : 00-19 : 30	1'02
	CS353	Click	09:30-10:00	0'55
	BBC World News	Click (Rebroadcasting)	15:30-16:00	0'55
Oct. 17 (Sun)	CS353 BBC World News	Click (Rebroadcasting)	04:30-05:00	0'55
		Click (Rebroadcasting)	12:30-13:00	0'55
		Click (Rebroadcasting)	22:30-23:00	0'55
Oct. 18 (Mon)	Fuji TV	FNN Live Newsdays	11:30-11:55	1'23
	Nippon TV	Joho Live Miyaneya	13:55-15:50	1'27
	Nippon TV	NEWS ZERO	23:00-23:59	0'55
	TV Asahi	Super J channel	16:45-19:00	0'44
	CS353 BBC World News	Click (Rebroadcasting)	03:30-04:00	0'55
Oct. 19 (Tue)	Fuji TV	Mezamashi TV Zenbu-mise	04:55-05:25	0'38
	NHK	News & Weather Forecast	15:00-15:07	1'17
	NHK	News & Weather Forecast	16:00-16:05	0'17
	TV Tokyo	WBS	22:00-22:58	5'12
	BSTV Tokyo	Nikkei News Plus 9	20:54-21:54	0'43
	BSTV Tokyo	WBS	23:00-24:00	5'12
Oct. 20 (Wed)	Nippon TV	Zip	05:55-08:00	1'53
	Fuji TV	Mezamashi 8	08:00-09:50	6'17
	TBS	N-Sta	15:49-19:00	3'13
Oct. 21 (Thu)	TBS	TBS NEWS	03:45-04:30	3'15
Oct. 23 (Sat)	Fuji TV	Weekly Critique on Fuji TV	05:30-06:00	20'41
Oct. 29 (Fri)	Radio Nippon	Happy Voice! From YOKOHAMA	12:00-15:00	8'25

# CEATEC Official Website

■ No. of sessions **512,794**

■ No. sessions by country

1. Japan	461,771
2. USA	25,918
3. India	5,793
4. China	3,552
5. South Korea	2,449
6. Taiwan	1,846
7. Singapore	1,422
8. Germany	812
9. Canada	783
10. UK	741

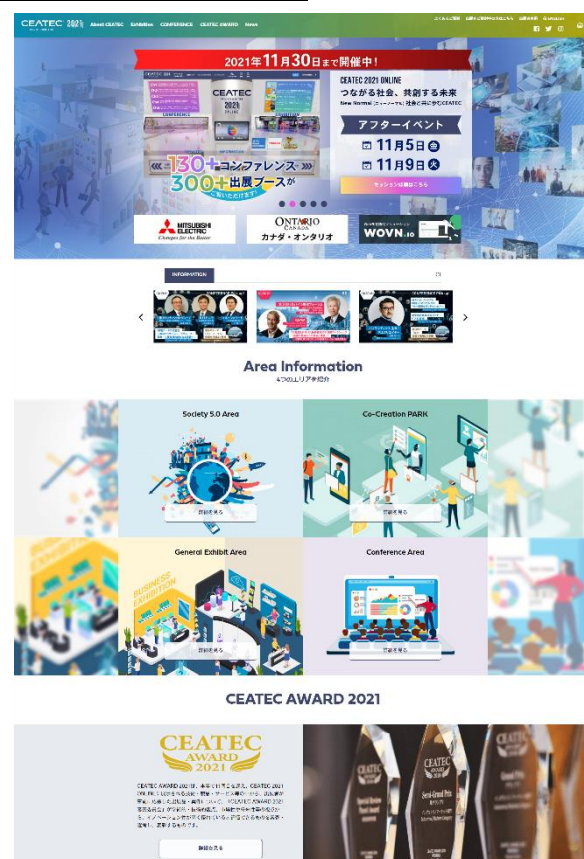
■ No. of sessions by device

- PC	78.18%
- Smartphones/mobile phones	9.89%
- Tablets	1.93%

\*Period: 2021/9/09-2021/11/30

\*No. of sessions: Number of visits by users to the relevant website within a specific period of time.

\*Source: Google Analytics ([www.ceatec.com](http://www.ceatec.com))



■ Official Facebook

- No. of posts:	77 (2021/8/25-2021/11/30)
- No of likes:	9,158

■ Official Instagram

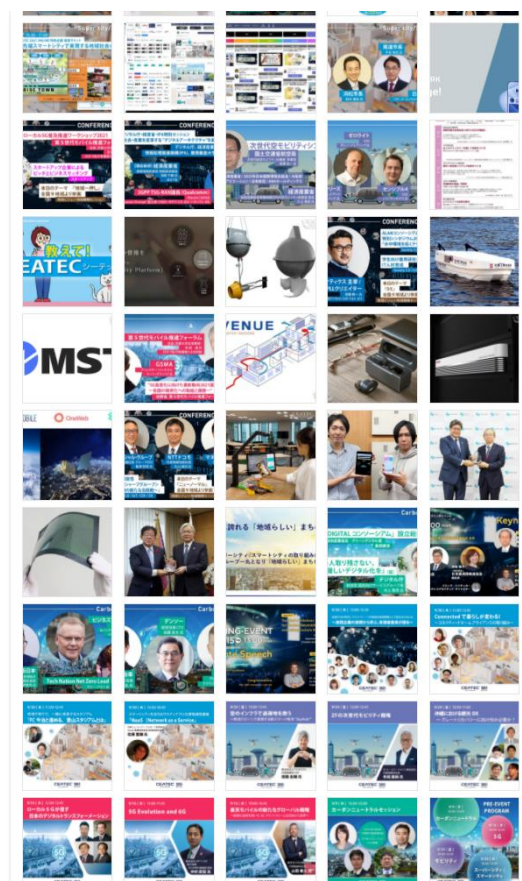
- No. of posts:	63 (2021/8/25-2021/11/30)
- No. of followers:	229

■ Official Twitter

- No. of posts:	59 (2021/8/25-2021/11/30)
- No. of followers:	5,433

■ Official Newsletter

- No. of distributions to registered visitors: 300,000
- No. of newsletters: 29 (20 in Japanese, 9 in English) (period between 2021/8/25 - 2021/11/30)



# Exhibition Outline

<b>Name</b>	CEATEC 2021 ONLINE
<b>Dates</b>	Oct. 19 (Tue) ~ 22 (Fri) (Note: After the above dates, the show was accessible as an on-demand exhibition until November 30)
<b>Site</b>	Online ( <a href="https://www.ceatec.com/">https://www.ceatec.com/</a> )
<b>Theme</b>	<i>Connecting Society, Co-Creating the Future</i>
<b>Slogan</b>	<i>CEATEC - Toward Society 5.0 with the New Normal</i>
<b>Sponsor</b>	Japan Electronics and Information Technology Industries Association (JEITA)
<b>Co-sponsors</b>	Communications and Information network Association (CIAJ) Software Association of Japan (SAJ)
<b>Support</b>	Ministry of Internal Affairs and Communications, Japan (MIC) / Ministry of Foreign Affairs of Japan (MOFA) / Ministry of Health, Labour and Welfare (MHLW) / Ministry of Economy, Trade and Industry, Japan (METI) / Ministry of Land, Infrastructure, Transport and Tourism (MLIT) (Listed by date established) Financial Services Agency, Digital Agency Japan External Trade Organization (JETRO) New Energy and Industrial Technology Development Organization (NEDO) National Institute of Advanced Industrial Science and Technology (AIST) National Institute of Information and Communications Technology (NICT) Information-technology Promotion Agency, Japan (IPA) Organization for Small & Medium Enterprises and Regional Innovation Japan National Tourist Organization (JNTO) Chiba Prefectural Government / Chiba Municipal Government Japan Broadcasting Corporation (NHK) / The Japan Commercial Broadcasters Association (JBA) KEIDANREN (Japan Business Federation) / The Japan Chamber of Commerce and Industry (JCCI) / The Tokyo Chamber of Commerce and Industry / The Chiba Chamber of Commerce and Industry Chiba Prefectural Government / Chiba Municipal Government Japan Broadcasting Corporation (NHK) / The Japan Commercial Broadcasters Association (JBA) KEIDANREN (Japan Business Federation) / The Japan Chamber of Commerce and Industry (JCCI) / The Tokyo Chamber of Commerce and Industry / The Chiba Chamber of Commerce and Industry Commercial Service, US Embassy in Japan / Trade and Investment Office, Ontario Government of Canada, Embassy of Canada to Japan

## Global Partners

Consumer Technology Association (CTA)/ International CES (USA)  
Messe Berlin / IFA (Germany)  
Plug and Play Japan

(No particular order)

## Management

CEATEC Management Office  
c/o Japan Electronics Show Association (JESA)  
5F Ote Center Bldg., 1-1-3, Otemachi, Chiyoda-ku, Tokyo 100-0004, Japan