

## CEATEC JAPAN 2016 — CPS/IoT Exhibition

### **Announcement on Media Convention & Opening Reception**

The CEATEC JAPAN Executive Board (Masami Yamamoto, Chairman), comprised of three organizations – the Communications and Information Network Association of Japan (CIAJ), whose Chairman is Masami Yamamoto, Chairman and Representative Director at Fujitsu Limited; the Japan Electronics and Information Technology Industries Association (JEITA), whose Chairman is Toshiaki Higashihara, Director, Representative Executive Officer, President & CEO at Hitachi, Ltd.; and the Computer Software Association of Japan (CSAJ), whose Chairman is Norio Ogiwara, President and Representative Director at Mamezou Holdings Co., Ltd. – is pleased to announce that CEATEC JAPAN 2016 will be held for four days from October 4 (Tue) to October 7 (Fri) at Makuhari Messe (Mihama, Chiba-city).

On the eve of the exhibition, October 3 (Monday) kickoff events are scheduled to be held — the Media Convention a public opening for members of the press in Makuhari Messe, and the Opening Reception at the Palace Hotel Tokyo (Chiyoda Ward). Conceived as a venue for interaction between people involved with IoT, the reception will be attended by representatives of government agencies and foreign embassies in Tokyo, as well as industry executives from around the world. The total number of participants, including government-affiliated guests from overseas, is expected to exceed 700.

You are cordially invited to attend these events. Your R.S.V.P. by filling out the separate sheet is greatly appreciated.

Date/Time	October 3 (Mon.), 2016
	13:30 - 14:00 Press Briefing at the Open Stage, Hall 4, Makuhari Messe (in Chiba)
	14:00 - 17:00 Media Convention at Halls 1 to 6, Makuhari Messe (in Chiba)
	18:00 - 20:00 Reception at the Aoi Function Room, Palace Hotel Tokyo (Chiyoda Ward)

**Kindly be noted that starting time has been changed to 18:00.**

Program	<p><u>Press Briefing</u></p> <ul style="list-style-type: none"> <li>□ Announcement of exhibition highlights</li> <li>□ Data announcements such as the number of exhibitors and the exhibition scale</li> </ul> <p><u>Media Convention</u></p> <p>Details on participating exhibitors at Media Convention will be released on the Press &amp; Media pages in the CEATEC JAPAN Official Website</p> <p><u>Opening Reception</u></p> <p>Reception details will be announced as soon as the details are decided to those attending the reception.</p>
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**R.S.V.P. to: Public Relations Agent, CEATEC JAPAN**

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**Press Briefing/Media Convention/Opening Reception**

**R.S.V.P Form**

**CEATEC JAPAN 2016**

Please check (✓) one of the boxes for all three events below:

<b>Press Briefing</b>	<input type="checkbox"/> <b>Attending</b>	<input type="checkbox"/> <b>Not Attending</b>
<b>Media Convention</b>	<input type="checkbox"/> <b>Attending</b>	<input type="checkbox"/> <b>Not Attending</b>
<b>Opening Reception</b>	<input type="checkbox"/> <b>Attending</b>	<input type="checkbox"/> <b>Not Attending</b>

Company Name	:
Division/Department	:
Name of media/ publication	:
Representative personnel's First Name & Last Name	:
Total No. of Attendees	:
TEL	:
Email	:

Please fill in one R.S.V.P. Form per company by a representative personnel and return it to us by

Fax: +81-(0)3-5269-2305, or

Email: [press2016@ceatec.com](mailto:press2016@ceatec.com)

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