

## CEATEC JAPAN 2004 Booth Guidelines

Dear Exhibitor:

The CEATEC Japan Organizing Committee is considering various initiatives to help ensure the success of CEATEC JAPAN 2004.

In one of these initiatives, it has been decided to alter the height restrictions and suspended structure configurations for some booths (in rows 3 and 4).

This is a preliminary notice of the change. Details will be published in the *Operation Manual*, which will be distributed at the end of June.

The primary exhibition application deadline is April 30, 2004. Secondary applications will be accepted until June 4. The organizers and sponsors hope that you will consider applying to exhibit at CEATEC JAPAN 2004.

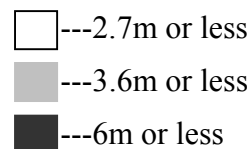
CEATEC JAPAN Organizing Committee

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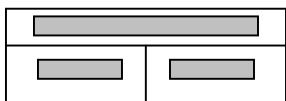
### Outline of Changes in Booth Height Restrictions and Suspended Structure Configurations

#### 1. Booth Height

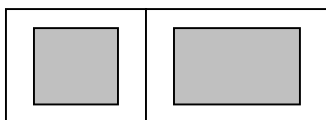
The CEATEC JAPAN 2004 Management Office  
will install foundation panels 2.7m high



- 1 row (1, 2, 3, 4, 5, 6)  
The allowable height of booth walls set back 1.0m from the corridors and/or foundation panels will be 3.6m.



- 2 rows (4, 6, 8, 10, 12)  
The allowable height of booth walls set back 1.0m from the corridors and/or foundation panels will be 3.6m.



- 3 rows (9, 12, 15, 18)  
In the case of booths with 3 rows, the allowable height of booth walls set back 1.0m from the corridors and/or foundation panels will be 6m.



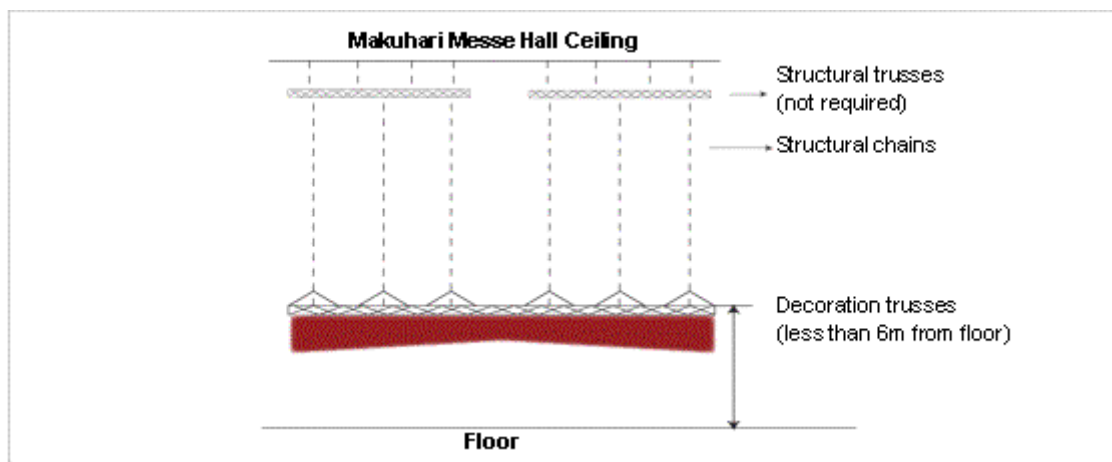
- Block format (20 and above)

The overall allowable height will be 6m. Suspended structures less than 6m high will be permitted.



## **2. Suspended Decorations**

- Suspended decorations will be allowed for exhibitors with more than 20 booth blocks.
- There will be no restrictions based on booth location.
- Suspended decorations are booth decorations hung from the ceiling by chains.
- Suspended decorations should be no higher than 6m from the floor.
- Structurally required trusses for suspended structures and chain motor boxes are not subject to the aforementioned height restriction.



## **3. Contact**

For further information, please contact Mr. Onishi or Ms. Mori in the CEATEC JAPAN Management Office at:

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