

June 10, 2004

# CEATEC JAPAN 2004

## Electronic Components, Devices & Industrial Equipment Stage

### Announcement of Exhibitor Orientation and Booth Allocation Lottery

Dear Exhibitor:

We have scheduled the exhibitor orientation and booth allocation lottery for the Electronic Components, Devices & Industrial Equipment Stage of CEATEC JAPAN 2004 as detailed below. Because lots will be drawn by exhibitors to determine booth locations, your attendance is highly recommended. In case you will not be able to attend, the CEATEC JAPAN Organizing Committee will determine your booth location from among the supplementary booths after the lot drawing is completed.

The booth allocation will be divided into primary and secondary lotteries. Exhibitors whose applications were received on or before Friday, April 30, 2004, will be eligible for the primary lottery. Exhibitors whose applications were received between Saturday, May 1 and Friday, June 4, 2004, will participate in the secondary lottery.

Lotteries will be held among exhibitors with the same numbers and layouts of booths, and in the order that applications were received. Booth locations for exhibitors with either a unique number or booths or a unique booth layout will be decided prior to the lot drawing by the Organizing Committee. Locations for group pavilions, overseas exhibitors and PR booths will also be decided prior to the lot drawing.

The floor plan will be mailed to exhibitors on Tuesday, June 29. An exhibitor orientation meeting will be held prior to the lottery. If you are unable to attend, the materials distributed at this meeting will be posted to you later.

# # #

**Exhibition Stage:      Electronic Components, Devices & Industrial Equipment Stage**

**Date & time:            Friday, July 2, 1:30 to 3:30 p.m.**

• Semiconductors Zone	10:00 a.m. to Noon
• Electronic Display Devices Zone	
• Passive Components Zone	
• Structural Components Zone	2:00 p.m. to 4:00 p.m.
• Functional Components Zone	
• Module Units Zone	
• Electronic Circuit Boards Zone	
• Batteries and Materials Zone	
• Industrial equipment Zone	
• PR Zone	

**Venue:** Otemachi Sankei Plaza, 3F  
 Address: 1-7-2, Ohtemachi, Chiyoda-ku, Tokyo  
 Tel: +81-3-3273-3257

*(Please refer to the map on the reverse side of this page)*

**Note:** Due to the limited capacity of the meeting venue, a maximum of two representatives per exhibitor may attend.

**Access:**

Subway lines:	Otemachi Station (Exit A4 or E1) <ul style="list-style-type: none"> <li>◆ Marunouchi Line</li> <li>◆ Hanzomon Line</li> <li>◆ Chiyoda Line</li> <li>◆ Tozai Line</li> <li>◆ Mita Line</li> </ul>
JR lines:	◆ JR Tokyo Station 7 minutes on foot from Marunouchi North Exit

### Otemachi Sankei Plaza Map



For further information, please contact Ms. Oda in the CEATEC JAPAN Management Office at:

Tel: 03-5402-7603 Fax: 03-5402-7606 E-mail: exhibitor@ceatec.com

CEATEC JAPAN Management Office (c/c Japan Electronics Show Association)  
 5 Fl., Sumitomo Shibadaimon Bldg.  
 1-12-16, Shibadaimon, Minato-ku, Tokyo 105-012, Japan