
CPS/IoT Exhibition
CEATEC JAPAN 2017**October 3 (Wed) – 6 (Fri) at Makuhari Messe****CPS/IoT exhibition to feature 667 companies & organizations***A vision of the future realized through Society 5.0, co-created by a wide range of industries and including 327 companies/organizations exhibiting at CEATEC JAPAN for the first time*

CEATEC JAPAN Executive Board

The CEATEC JAPAN Executive Board comprised of three organizations – the Japan Electronics and Information Technology Industries Association (JEITA), the Communications and Information Network Association of Japan (CIAJ), and the Computer Software Association of Japan (CSAJ) – is pleased to announce that CEATEC JAPAN 2017 will be held for four days from October 3 (Tue) to October 6 (Fri) at Makuhari Messe (Mihama-ku, Chiba-city).

CEATEC JAPAN celebrates its 18th anniversary this year. In announcing our transformation from a consumer electronics show in 2016, we made a firm commitment to become a comprehensive CPS/IoT exhibition with a primary focus on the Internet of Things (IoT), a driving force for societal transformation. This year we are proud to present a global showcase for Japan's growth strategies and Society 5.0, our vision of the ultra-smart community of the future in which IoT, robots and AI will all play important roles. As a forum for co-creation, CEATEC JAPAN 2017 is breaking down barriers by connecting policies, industries and technologies.

The concept for CEATEC JAPAN 2017 is "Connecting Society, Creating the Future" – co-creation of a future realized through Society 5.0. This year will see the participation of many companies and organizations representing a wide range of industries. In addition to IT and electronics, there will be finance, travel, toys, housing, machine tools, cars, communications, printing and textiles, among others. As many as 327 companies and organizations will exhibit for the first time, more than in 2016, and last year's exhibitors are making significant changes to their displays. CEATEC JAPAN is charting a new course this year. Also, as a result of introducing two new areas – India Showcase for Indian companies, and Global Startup Showcase for overseas startup companies – 199 foreign companies/organizations from 22 countries will be participating in this year's event; in 2016 the figures were 195 and 24, respectively.

CEATEC JAPAN 2017 will be hosting 667 companies/organizations (compared to 648 in 2016), and offering more than 100 conferences. It will thus facilitate the creation of new connections of all sorts to realize Society 5.0. Over the four days on which CEATEC JAPAN 2017 is held, 160,000 visitors are expected to experience Japan of the future.

■ CEATEC JAPAN 2017 Exhibition Scale

- Exhibitors: **667** companies/organizations (648 in 2016, +2.9% increase)
- Booths: **1,758** booths (1,710 in 2016, +2.8% increase)

The latest information and details are available on the official website:

<http://www.ceatec.com>

Inquiries relating to this press release: CEATEC JAPAN Public Relations (JEITA) Contact: Shun Yoshida E-mail: press2017@ceatec.com

■ **CEATEC JAPAN 2017 Exhibition Scale (Continued)**

- New Exhibitors: **327** (253 in 2016, +29.2% increase)

Some of New Exhibitors

Amada Holdings Co., Ltd., Metropolitan Small and Medium Enterprise Support Center “World Dissemination Project”, FANUC Corporation, OPTiM Corporation, Casio Computer Co., Ltd., Kunshan Pavilion, Koito Manufacturing Co., Ltd., Nippon Tanshi Co., Ltd., MediaTek Inc., Everlight Electronics Co., Ltd., Kyodo Printing Co., Ltd., Jetrun Technology Corporation, TOKYO2020 Official Programme – Cyber Entertainment Space Promoting Para Sport, One JAPAN, Nordic Semiconductor, CyberBrain Japan, Disco Corporation, JTEKT Corporation, Sumitomo Mitsui Financial Group, Inc., BANDAI NAMCO Entertainment Inc., LIXIL Corporation, Origin Wireless Japan, Inc., JEITA Smart Home Board, Autonomous Control Systems Laboratory (ACSL) Ltd. and many more *(in no particular order)*

- Exhibitors from Overseas: **199** companies/organizations from **22** countries/regions
(195 from 24 countries/regions in 2016)

Breakdown

Asia (132 exhibitors from 11 countries/regions)

China: 39, Taiwan: 31, India: 27, Korea: 15, Singapore: 4, Thailand: 4, Hong Kong: 4, Malaysia: 4, Philippines: 2, Indonesia: 1 and Vietnam: 1

Europe (26 exhibitors from 8 countries/regions)

France: 13, UK: 5, Switzerland: 2, Poland: 2, Portugal: 1, Germany: 1, Norway: 1 and Italy: 1

North America (30 exhibitors from 1 country/region)

USA: 30

Middle East (11 exhibitors from 2 countries/regions)

Israel: 10 and Iran: 1

- Exhibitors of startup companies and university/research institutions: **140** exhibitors (139 in 2016)

■ **CEATEC AWARDS: The Minister of Internal Affairs and Communications Award, and the Minister of Economy, Trade and Industry Award!**

Among the technologies, products, services and systems exhibited at CEATEC JAPAN 2017 will be some that have been submitted by the exhibitors for prior consideration by the CEATEC AWARD 2017 Review Panel. They are assessed from academic and technological perspectives for such qualities as innovation, originality, future potential, marketability and economical efficiency. Those deemed to be highly innovative and outstanding go through a screening and selection process. Winners will receive ministerial awards from the Ministry of Internal Affairs and Communications (MIC) and the Ministry of Economy, Trade and Industry (METI). There are also Grand Prix awards in 5 categories: Community Innovation, Life and Home Innovation, Technology and Software Innovation, Connected Industry, and Open Innovation.

- **Ministerial Awards announcement and ceremony:** Tuesday, Oct. 3, from 11 a.m.
at Innovation Talk Stage, Hall 3, Makuhari Messe
- **Category Awards announcement:** Wednesday, Oct. 4, from 10 a.m.;;
the results will be published on the official website and at the Makuhari Messe central entrance
- **Category Awards ceremony:** Thursday, Oct. 5, from 11:30 a.m.
at Innovation Talk Stage, Hall 3, Makuhari Messe

■ Outline of CEATEC JAPAN 2017

- Dates October 3 (Tue.) to 6 (Fri.), 2017, 10:00 a.m. - 5:00 p.m.
- Venue Makuhari Messe (2-1 Nakase, Mihama-ku, Chiba-city)
- Admission All visitors are required to register.
- ▶ Visitors registering at the gate: General admission JPY1,000, Students JPY500
(Groups of 20 or more students and children under 12 years of age are admitted free of charge.)
 - ▶ Online pre-registration / Invitational registration at the gate: Free admission
- Sponsor CEATEC JAPAN Executive Board
- Japan Electronics and Information Technology Industries Association (JEITA)
 - Communications and Information network Association of Japan (CIAJ)
 - Computer Software Association of Japan (CSAJ)

CEATEC JAPAN: CPS/IoT Exhibition

CEATEC JAPAN has evolved from being a trade show for cutting-edge IT and electronics into a CPS/IoT exhibition. This dramatic change of focus was to provide a venue for the collaborative creation of a future society in which CPS and IoT will generate new connections and opportunities. Thus recast as a CPS/IoT exhibition, CEATEC JAPAN 2016 was able to present visitors with futuristic concepts and new business models by bringing together the key technologies underpinning a CPS/IoT society and the new services that utilize them. The size of the 2016 exhibition was significantly larger than the previous year: the total number of exhibiting companies and organizations was 648, an increase of 117 (22.0%), and there were 145,180 registered visitors, an increase of 12,132 (9.1%). This was a very promising start for this CPS/IoT exhibition, providing as it does a venue for creating new business by breaking down barriers between different industries and existing business categories, while fostering co-creation that includes international collaboration on policy-making.

The latest information and details are available on the official website:

<http://www.ceatec.com>
