

FOR IMMEDIATE RELEASE

—CEATEC JAPAN 2008—
Digital Contents Business Park
Applications to Exhibit Accepted from March 4

TOKYO, FEBRUARY 26, 2008...CEATEC JAPAN 2008, Japan's comprehensive trade show for cutting-edge information technology (IT) and electronics, will be held at Makuhari Messe in Chiba Prefecture for the 5-day period from Tuesday, September 30, to Saturday, October 4 under the sponsorship of the Japan Electronics and Information Technology Industries Association (JEITA), Communications and Information network Association of Japan (CIAJ), and Computer Software Association of Japan (CSAJ).

CEATEC JAPAN 2007 featured a new special exhibit—the Digital Contents Pavilion—to shine the spotlight on the digital contents industry, a pillar of the digital convergence movement. Exhibitors in this pavilion centered on digital contents production companies and system software companies.

This year, in light of the success of last year's pavilion and to raise the business value for exhibitors, CEATEC JAPAN 2008 will open the Digital Contents Business Park as a special exhibit, in which companies sustaining corporate communications activities, such as digital contents creators and providers of related technologies, products, equipment, services and know-how, can present their capabilities directly to the users of these products and services.

On March 4, the CEATEC JAPAN Organizing Committee will hold a special meeting to outline the Digital Contents Business Park to potential exhibitors. Applications to exhibit will be accepted from March 4 to Friday, May 30, 2008.

WHAT: Digital Contents Business Park Explanation Meeting
WHEN: 2:00 p.m., March 4, 2008 (Tuesday)
WHERE: WTC Conference Center, Marine Room
38F, World Trade Center Bldg.
2-4-1 Hamamatsucho, Minato-ku, Tokyo
Telephone: 03-3425-3801

To apply to exhibit at CEATEC JAPAN 2008 or obtain further information, please contact Mr. Ishizaki at the CEATEC JAPAN Management Office.

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